

Lindholmen, Göteborg

Sofia Lofstrand
Lindholmen Science Park

400 companies
2 universities
14,000 employees
9,000 students

DRIVE SWEDEN





Optimization & control using AI




LIMA  **RISE**

Lindholmen Integrated Mobility Arena
1,000 travelers & 100 cars
Commitment by local employers to sponsor employees' participation

UbiGo **Hertz**

Behavioural studies & Policy lab

CHALMERS **RISE**

Mobility-as-a-Service

Universal access to all transport modes




västtrafik

styr & ställ GÖTEBORG

"Shared carsharing"

Peer-to-peer car and ride-sharing

CONSAT **WirelessCar** **SnappCar**

Hertz





Mobility Hub

PARKERING GÖTEBORG **ÄLVSTRANDEN UTVECKLING** **ETT BOLAG I GÖTEBORGS STAD**

SERNEKE




KRABAT S3



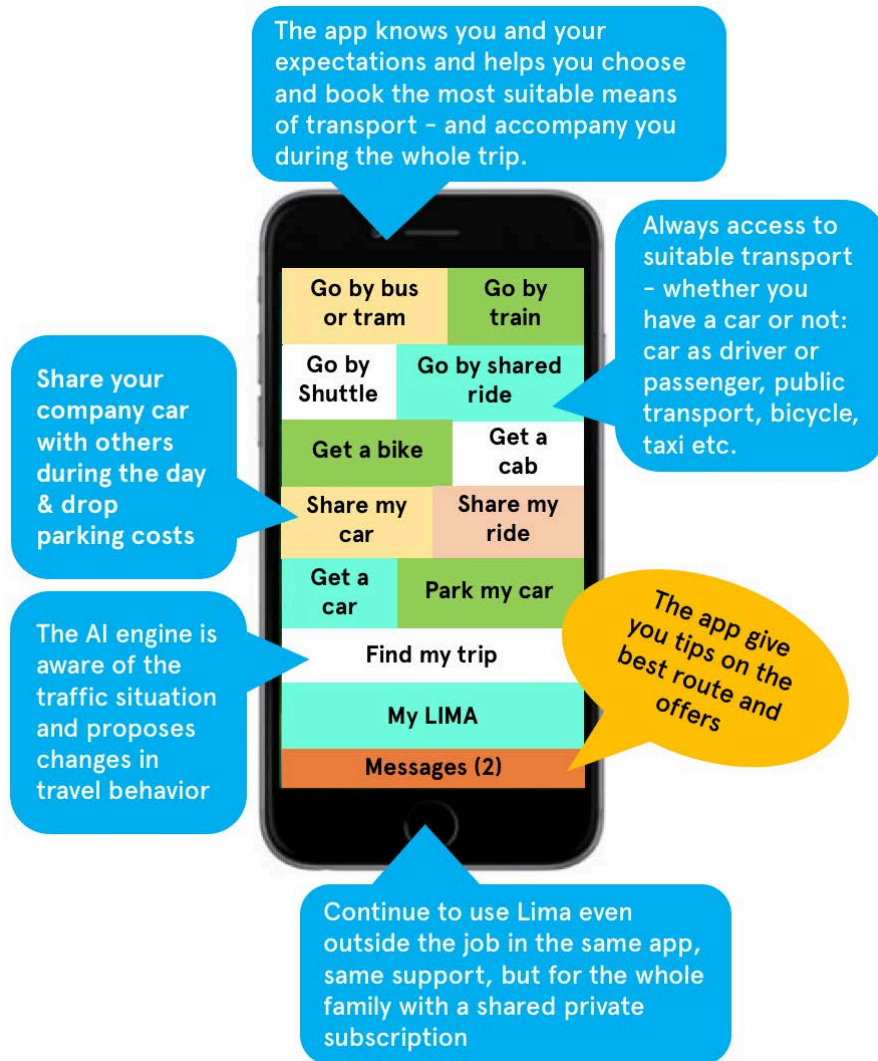
AUTONOMOUS MOBILITY

KRABAT "Auto 55"



VOLVO

LIMA for the employee



- All types of transport and parking collected in one app
- Multimodal travel planners help you all the way
- Easy to get around in the city – business trips without travel bills
- Private subscription, share with your family
- Share your car during the day or travel together and earn points that can be used for other services
- Mobility package instead of a company car
- AI-based offers based on traffic situation, parking availability, company policy, etc.