

“Mobility meets innovation

Self-driving bus in the mountains  
and rural areas”



## **Ideal for testing new solutions in Idre and Sälenfjällen**

- **First test arena outside the big city in a winter environment**
- **Contributes to sustainable destination development & mobility in rural areas**
- **Tourist destinations are an effective showcase for changing travel behaviors**

**“The tourist season results in extremely high demand for mobility services during a short period of the year.”**

**“Increased frequency of transport services is needed to create new and lasting travel behaviors, especially in rural areas.”**

**“Recruitment of bus drivers is becoming increasingly difficult.”**

**“Attractive public transport is key to breaking fossil fuel and car dependency.”**

**“The goal of the project is to find new solutions.”**

# Financing

**Total project cost: 9,174,600**

**Companies and municipality:  
3,384,600**

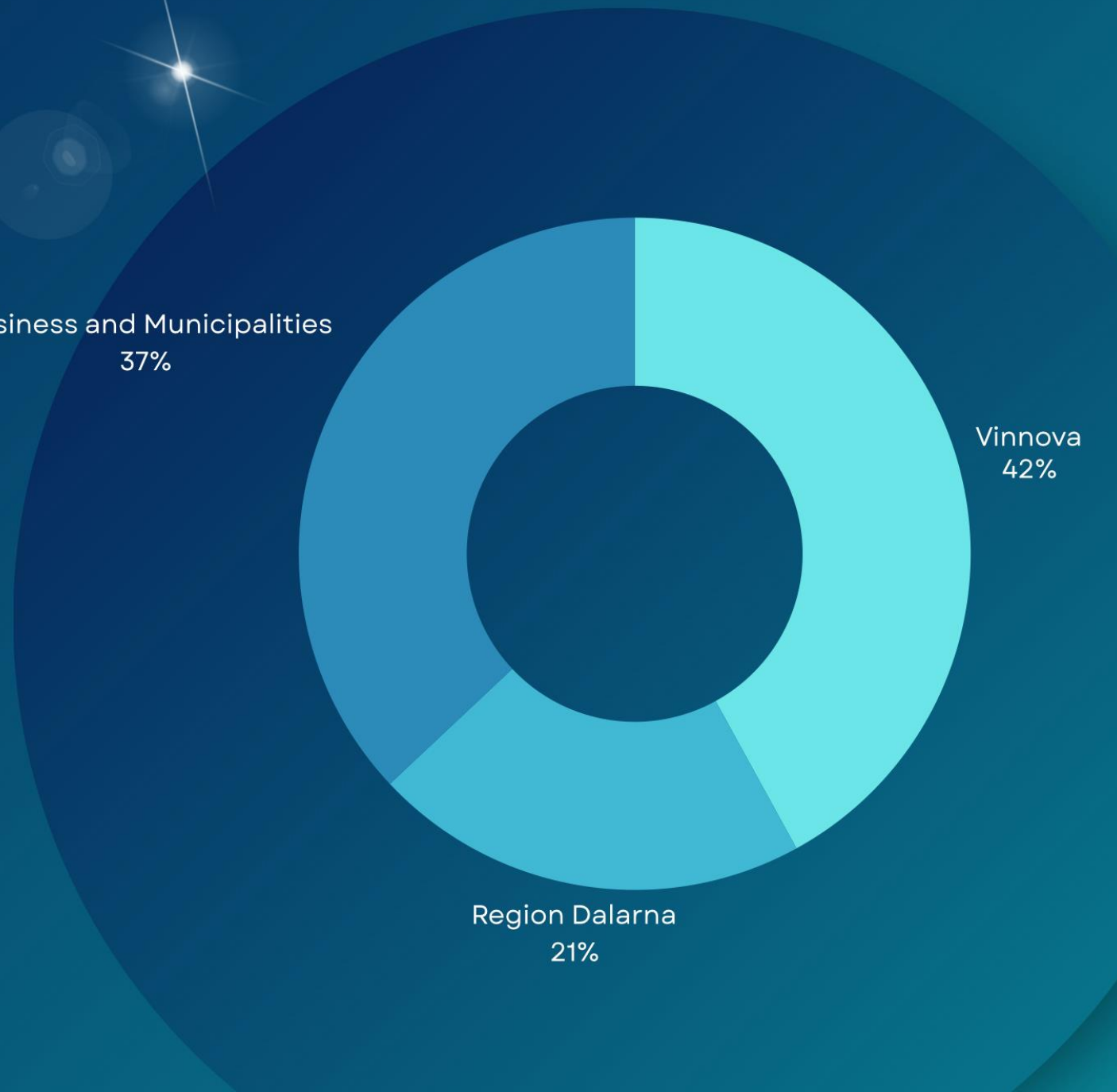
**Region Dalarna: 1,895,000**

**Vinnova: 3,895,000**

Business and Municipalities  
37%

Vinnova  
42%

Region Dalarna  
21%



# Fossil-Free Autonomy

**2025**

Spring - Administration

Autumn - Vehicle delivery in  
November/December

**2026**

Test Track 1

Evaluation of Test Track 1  
and possible adjustments

**2027**

Test Track 2

Evaluation of Test Track 2  
What are the next steps?

# Collaborating project

Public and private key stakeholders in the Sälenfjällen and Idre area, Northern Europe's largest outdoor recreation area, focused on autonomous mobility services.



Älvdalens kommun  
Älvdaelien tjielte



Malung-Sälens  
kommun

VINNOVA



DESTINATIONS  
UTVECKLING  
**Idre**



SÄLENFJÄLLEN



APPLIED AUTONOMY

**Idre Fjäll**

**Kläppen**  
SÄLEN SKI RESORT • DALARNA SWEDEN



HÖGSKOLAN  
DALARNA

IDRE  
HIMMELFJÄLL

**SKISTAR**



# Reference group



**v**ti



**TRAFIKVERKET**

REGION  
JÄMTLAND  
HÄRJEDALEN  
JËMHTEN HERJEDAELIEN DAJVE



 **LÄNSTRAFIKEN**



**DALARNA  
SCIENCE  
PARK**



**VISIT DALARNA**

**Xtrafik**

Public transportation in Gävleborg county

More parties for knowledge and experience exchange are welcome in the project.

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