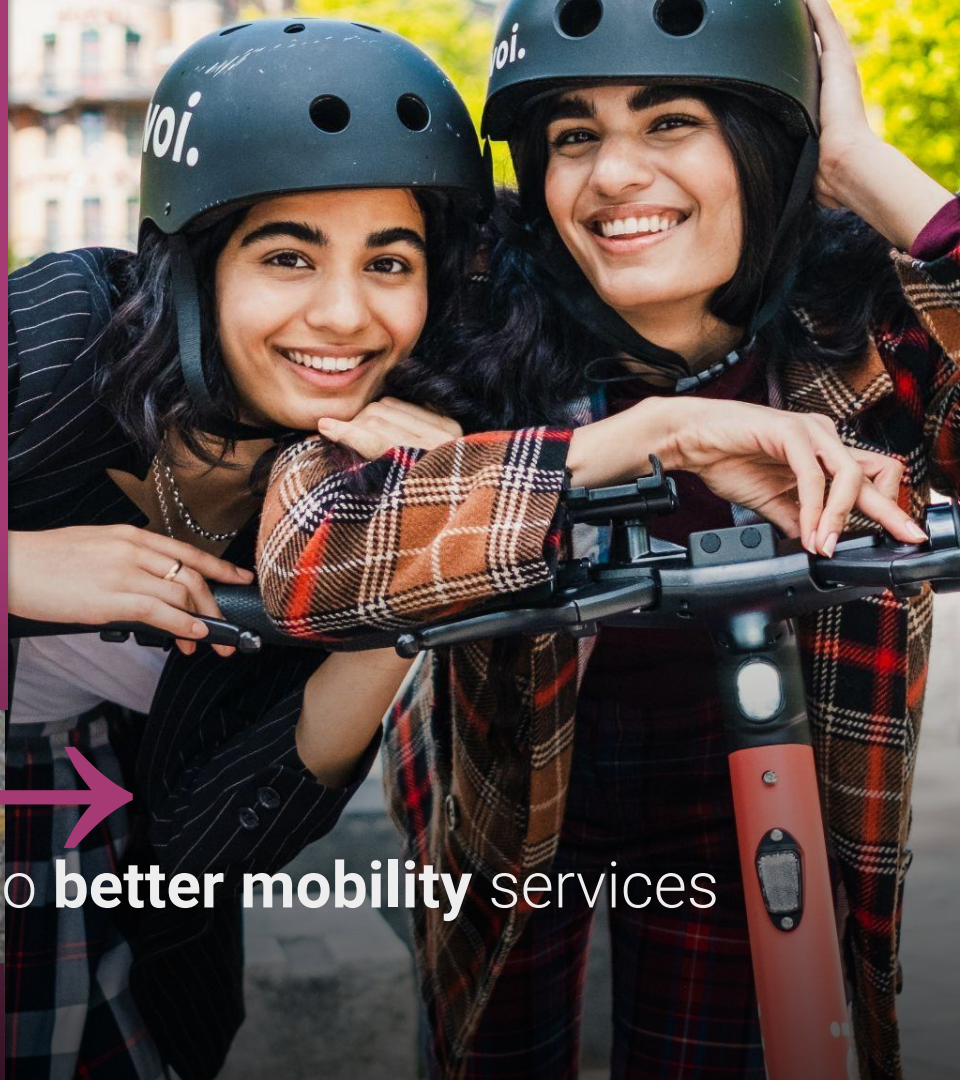


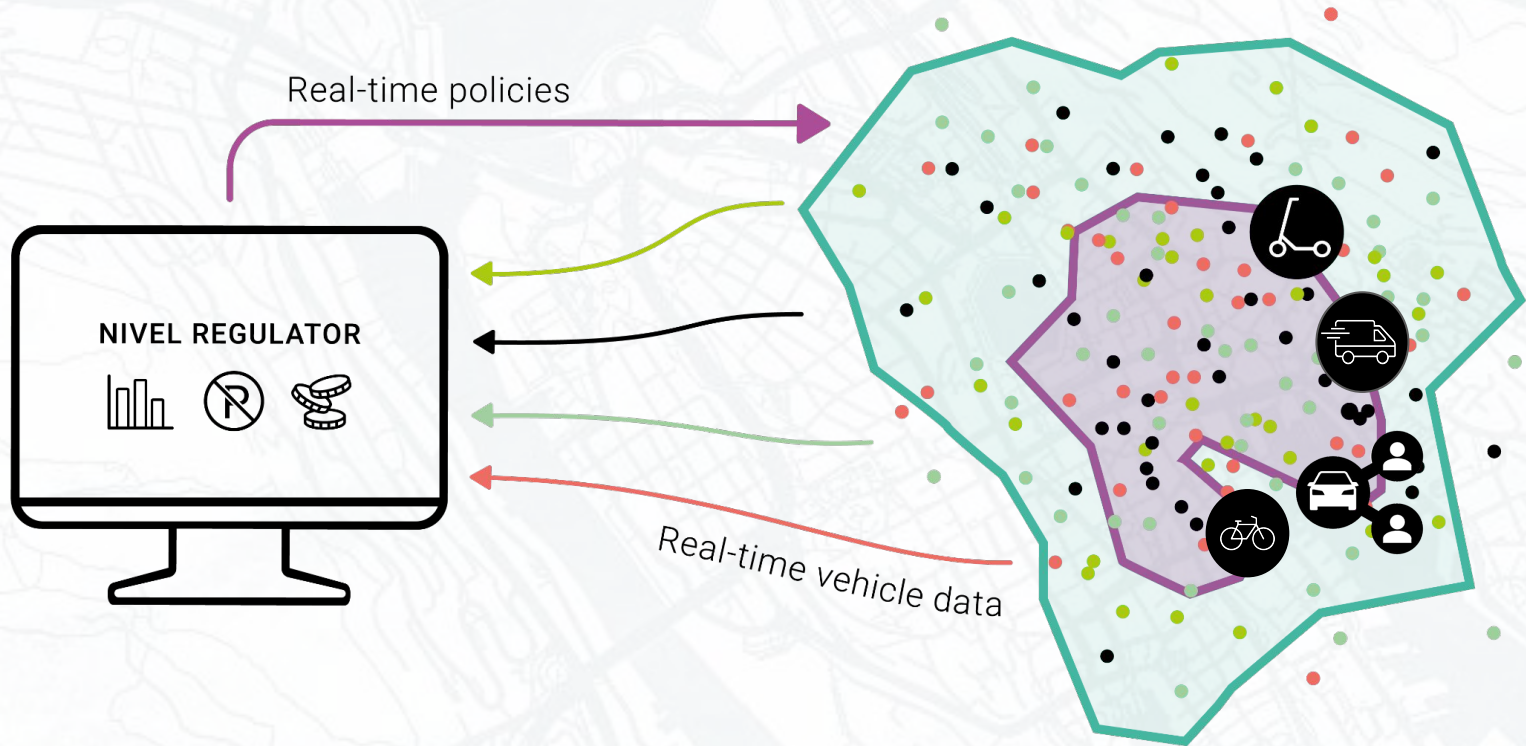
# Managing targeted subsidies for shared mobility





From **cluttered streets** to **better mobility** services

# 2-way data sharing



Integrated with

*ryde* **voi.**



**Bolt**

**TIER**

+ 4 smaller



Regulating **6000+** scooters in Bergen, Norway + 11 cities. Integrated with 9 operators. Now, **expanding internationally.**



We are used to public space fees

**... and subsidies!**

With **digital regulation** we can put the data - and **microtransactions** - to work

# Zones with subsidies

The screenshot shows a mobile application interface for Bergen kommune. At the top, there is a header with the Bergen kommune logo and the text "Bergen kommune". Below the header, there is a map of a residential area in Bergen. A white information panel is open on the left side of the map, displaying details for a zone named "Natlandsfjellet - stimulering". The panel includes the following text: "Ikke satt", "Ny fast leie fra 24.01.2023, 07:00", "-20 kr/døgn (pr sparkesykkel)", and "Legg til kommentar". At the bottom of the panel, it says "Siste endring 24.01.2023:". A purple callout box is overlaid on the map, containing the text "Micromobility to fill in the gaps in public transport". The map shows various streets and landmarks, including "Fysakhallen", "Akasia Bjerknesparken", "Nattland Studentby", "Kiwi Birkelundstoppen", and "Ostre Natlandsfjellet".

Regulering

Bergen kommune

< ... X ger

**Natlandsfjellet - stimulering**

Ikke satt

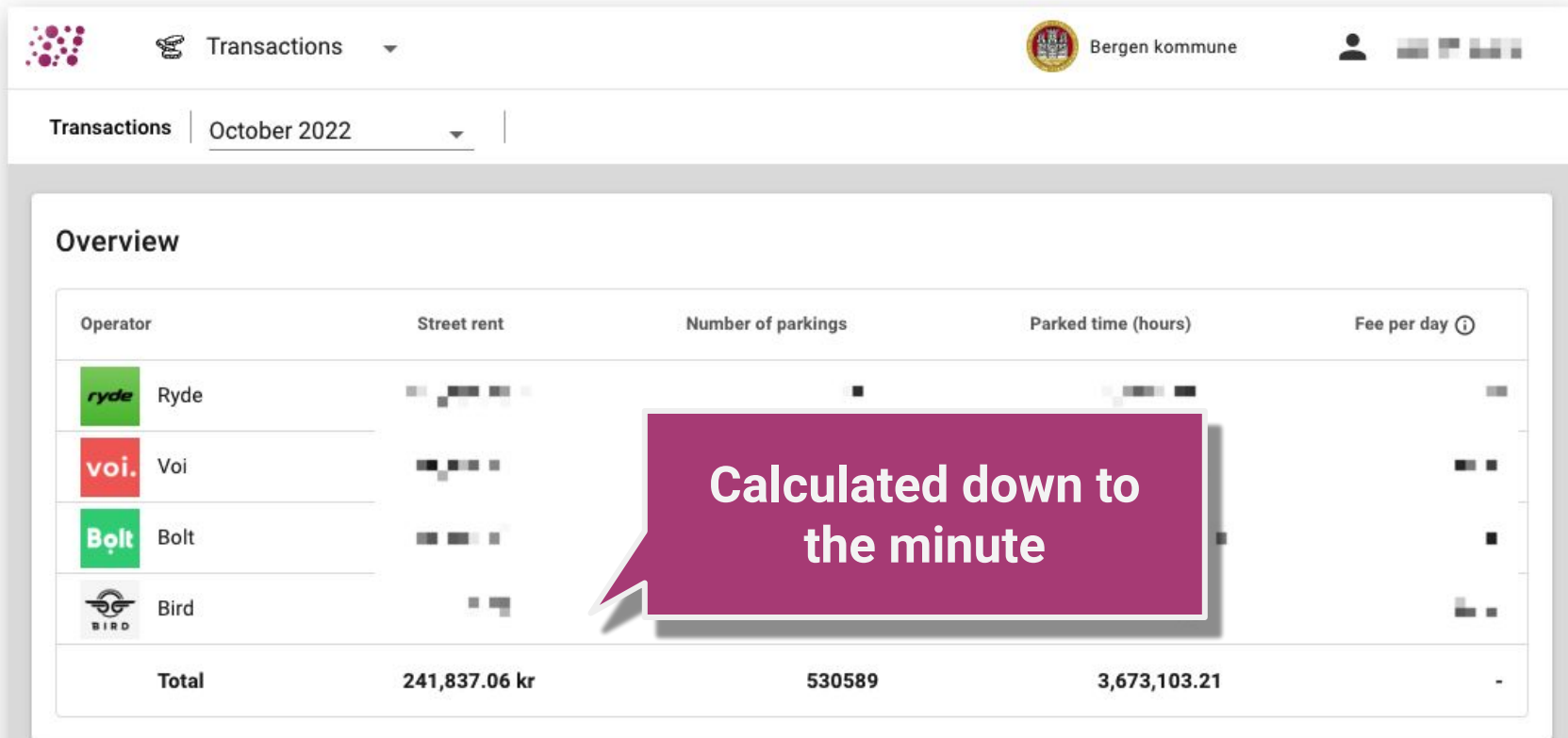
Ny fast leie fra 24.01.2023, 07:00  
-20 kr/døgn (pr sparkesykkel)

Legg til kommentar

Siste endring 24.01.2023:

**Micromobility to fill in the gaps in public transport**

# Full control of fees & subsidies



# TIER to MELHUS, MALVIK & STJØRDAL with AtB



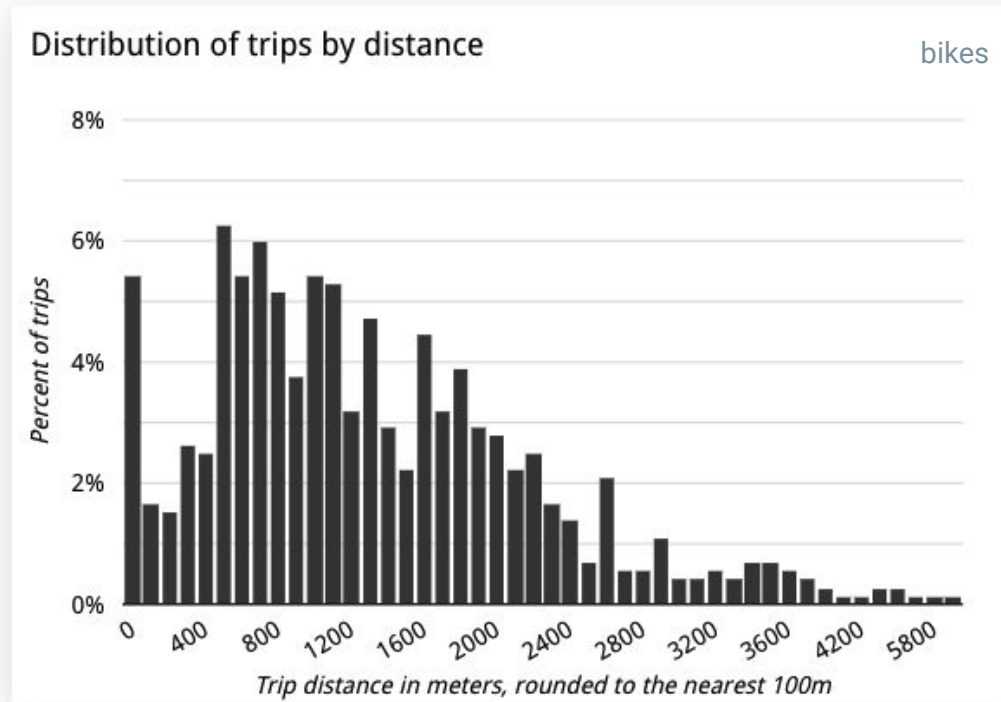
**3 x (200 e-bikes + 2002 e-scooters)**



# Complementing public transport



# E-bikes travel 150 m further than e-scooters



# E-scooter vs e-bikes



60% of users **replaced car trips** with **micromobility**

**SN**  
STJØRDAL NYTT

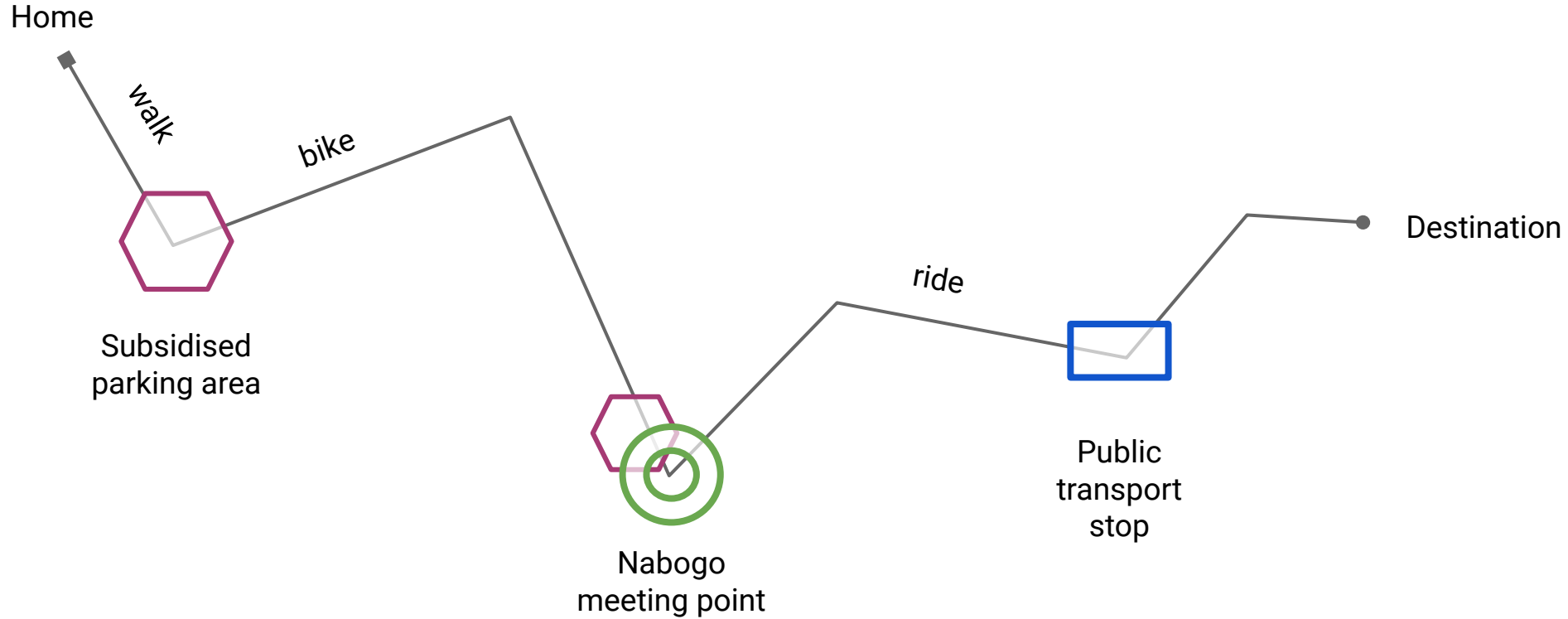
Nyheter Sport Lokalfotballen Kultur Meninger Ansatte

👤 ☰

## Seks av ti droppet bilturen da disse inntok Stjørdal



A photograph showing three people standing outdoors near a body of water. On the left, a woman with long blonde hair wears a black jacket over an orange top. In the center, a woman with short blonde hair and glasses wears a brown raincoat and a green scarf. On the right, a man in a blue raincoat with orange accents holds a white bag. A teal e-scooter is visible in the foreground between the women. The background shows a lake and distant mountains under a cloudy sky.





Data with **impact**,  
not just to understand

Better cities with digital regulations

Nivel AS // [hello@nivel.no](mailto:hello@nivel.no) // +47-92081006 / @NivelRegulator

