

Disrupting public transport in rural areas

Drive Sweden 23.01.24

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What are the problems?

Congestion and CO₂



Transport waste

Lack of public transport



Mobility poverty

How do we solve the problems?



Nabogo transforms private cars to 'minibusses'

**Public
transport**

**We expand the reach
(and relevance) of
public transport**

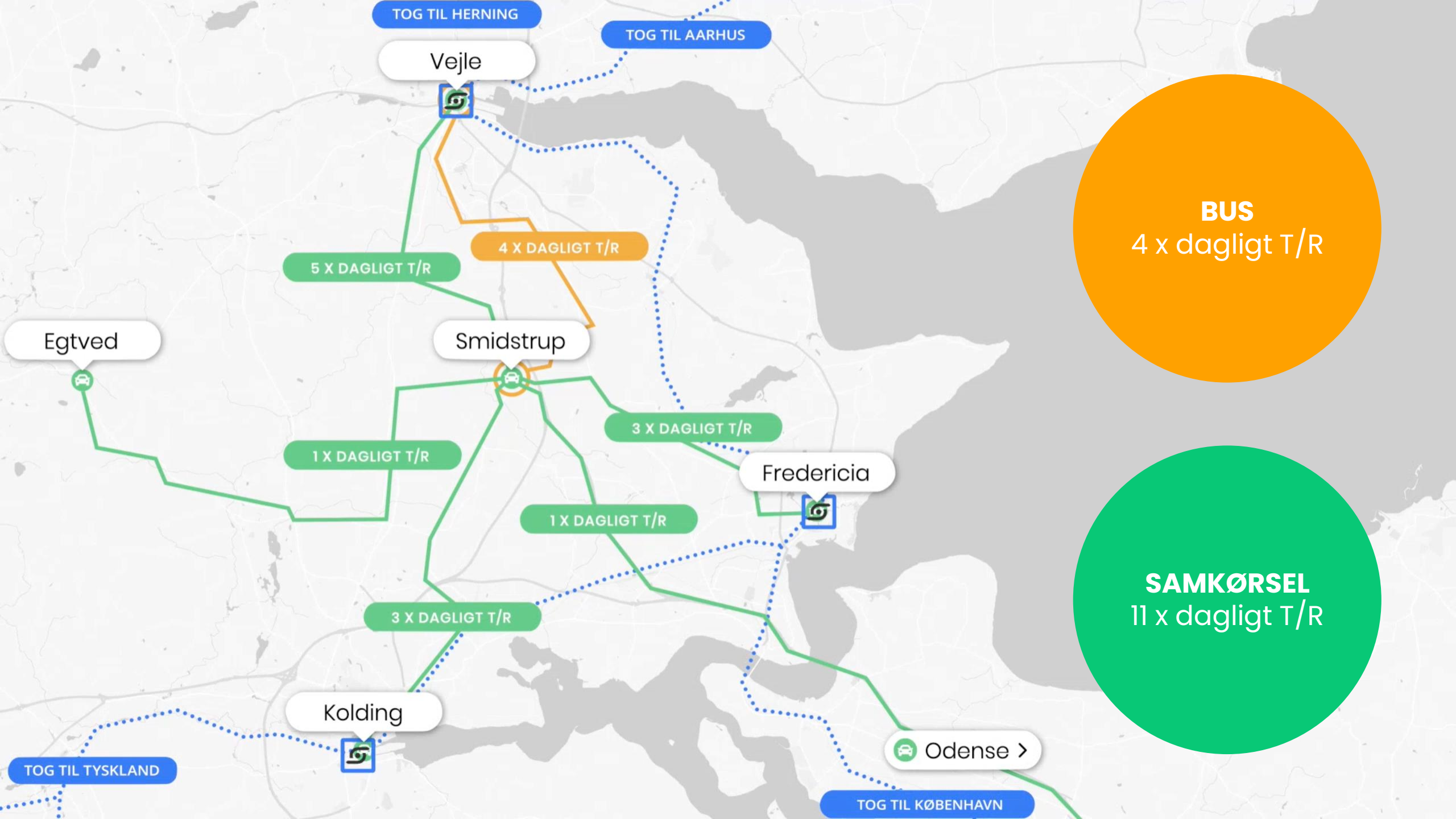


**Public
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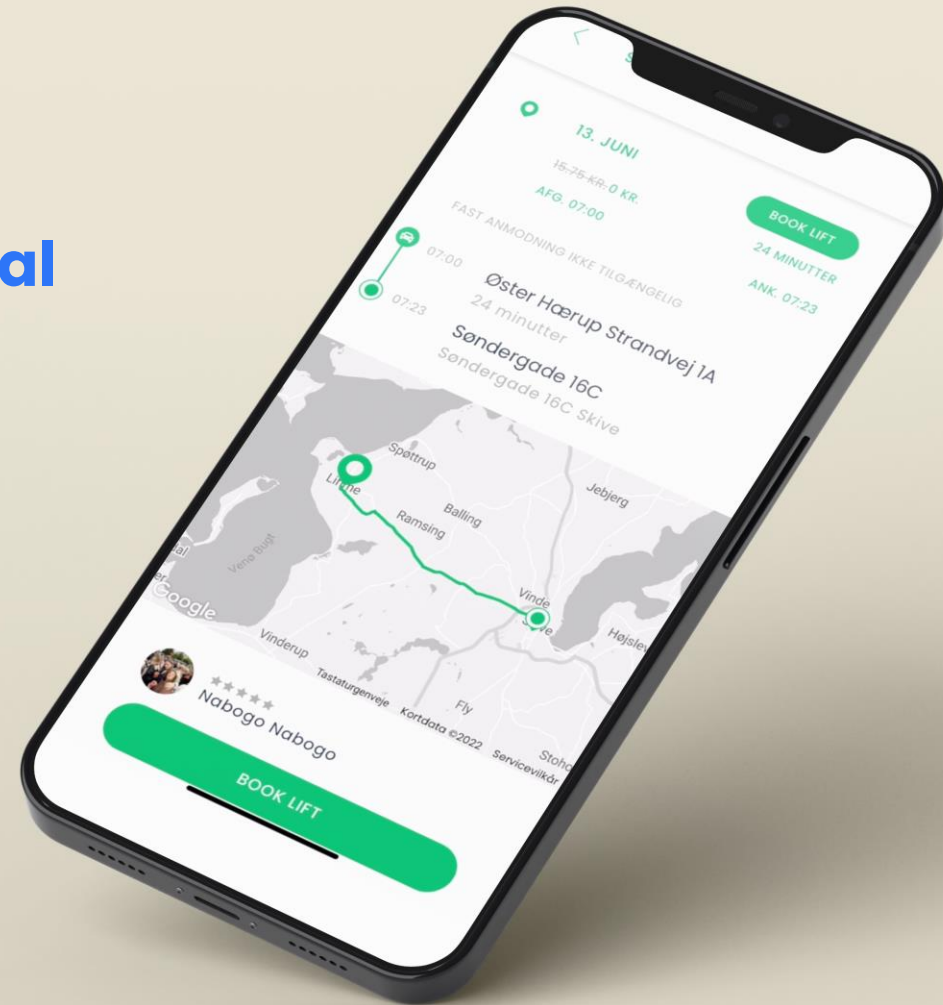


BUS
4 x dagligt T/R

SAMKØRSEL
11 x dagligt T/R

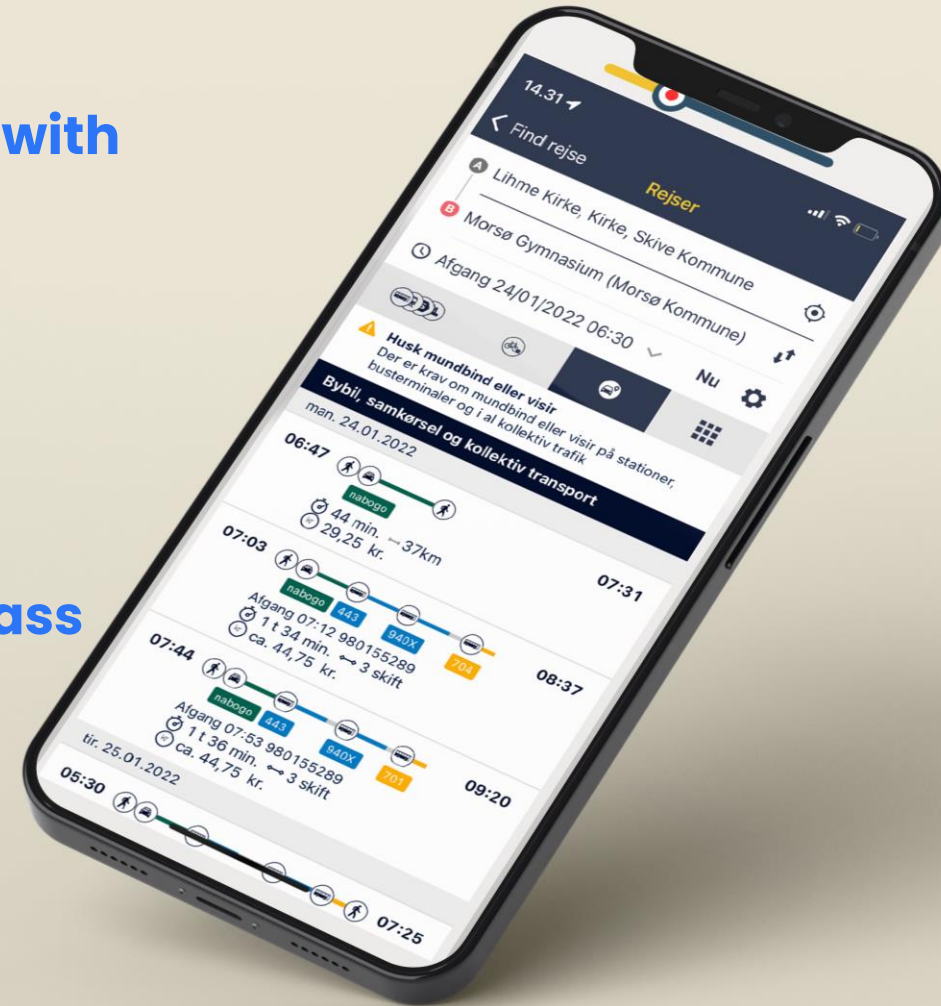
Nabogo is an app where you can easily find and offer rides

- For everyday trips
- Digital meeting points enable rural carpool routes with easy pick-up
- Fee-free, set prices and subsidy scheme
- Open system (like PT)



... And integrated with public transport

- Nabogo display public transportation with feed from Rejseplanen (DK), Entur (N), Trafiklab (S) and 9292 (NL)
- Digital mobility hubs in app make combination trips easy
- Payment is possible with commuter pass
- Nabogo is shown on Rejseplanen, including combination trips
- Planned for Entur and 9292 in 2024



**Carpooling is
quality of life**





It's all about people, really

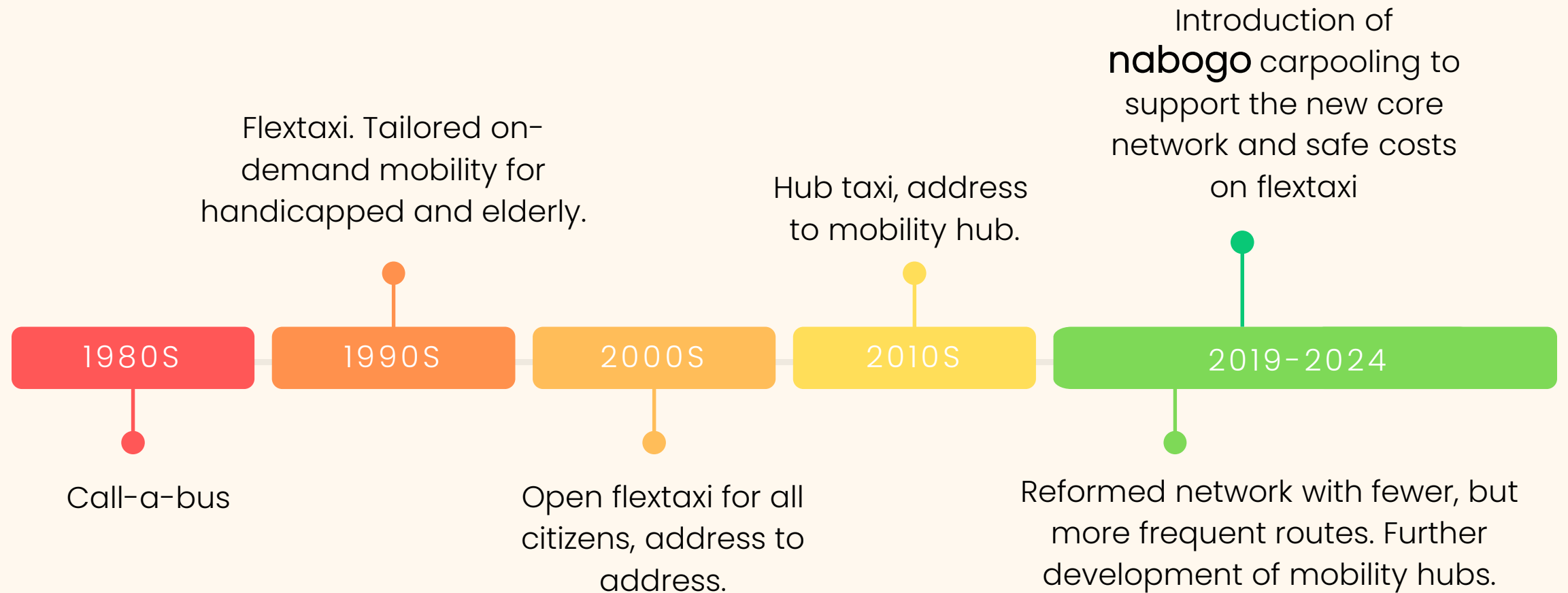


How do we make money?

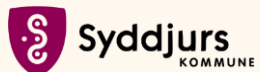
The Danish Model for Carpooling

- Focus on **rural district mobility** with high benchmark cost
- Co-developed with **PTAs og municipalities** (our customers)
- **Exported** to the Netherlands, Norway and Blekinge

Development of public transportation in Denmark



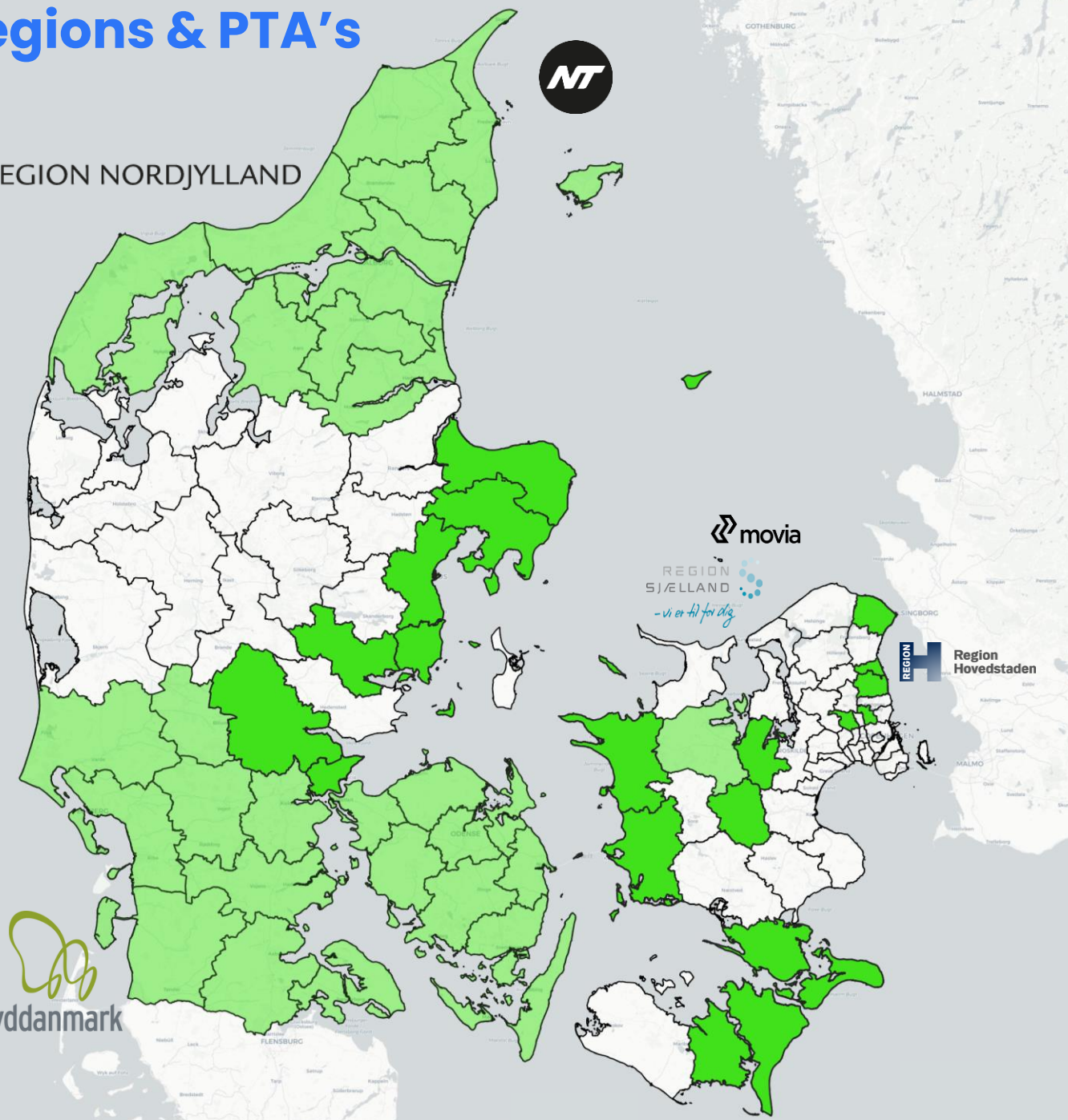
Municipalities Regions & PTA's launch 2019



Horsens Kommune



REGION NORDJYLLAND



REGION SJÆLLAND
- vi er til for dig

REGION Hovedstaden



Region Syddanmark

May 2023

October 2023

March 2022



provincie Zuid-Holland

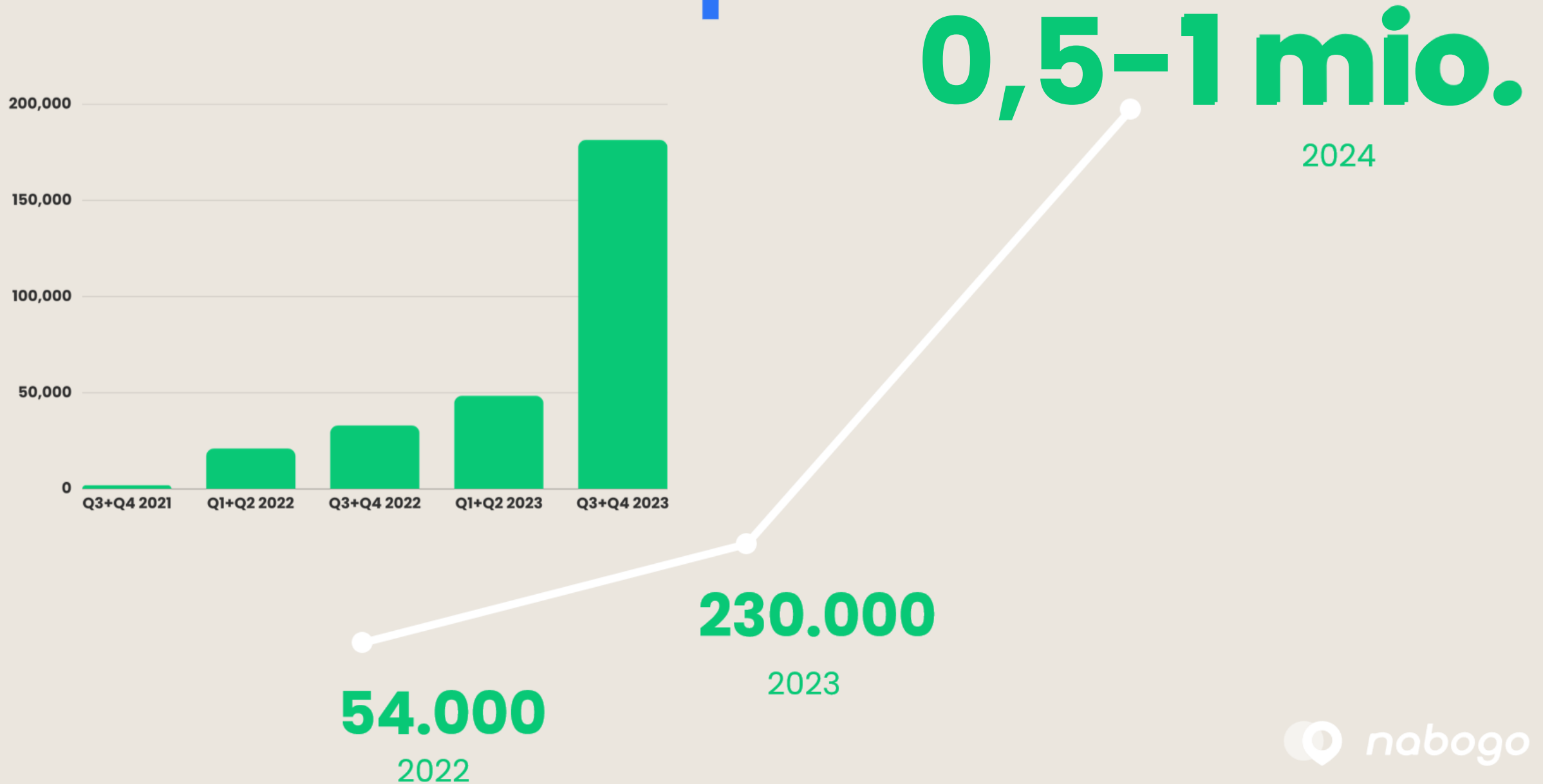


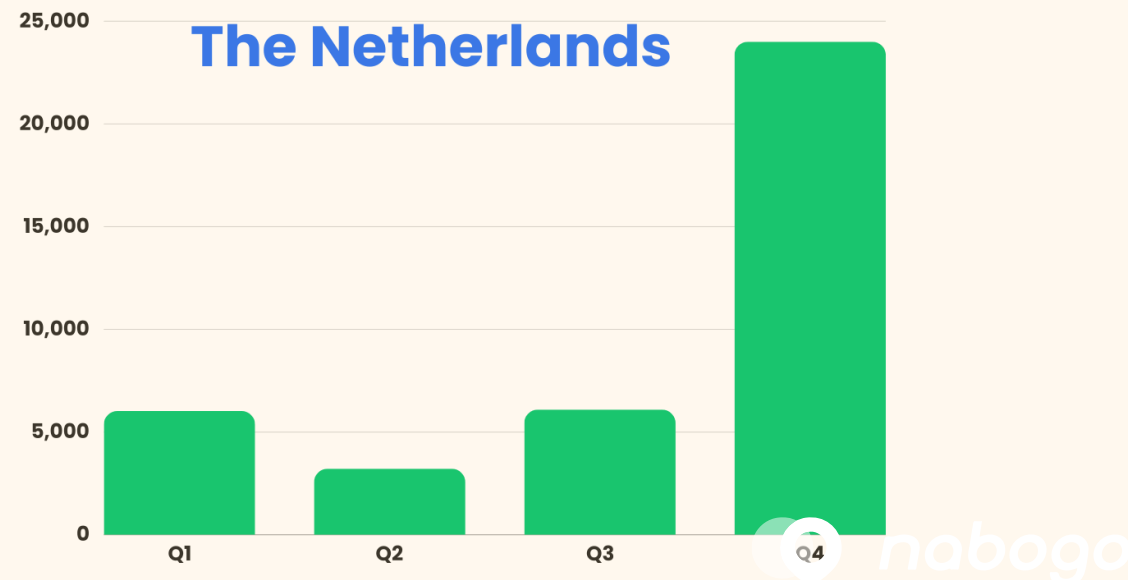
PROVINCIE UTRECHT



Can we deliver?

Number of carpools





The best rural first/last mile-service in Europe

Service	Type	Country/-ies	Points
Nabogo	Carpooling	DK, NL, NO, SE	28
RezoPouce	Carpooling	France	25
Plustur	On-demand	Denmark	24
Automaatje	Shared cars	The Netherlands	23
Klaxit	Carpooling	France	23



Thank you for listening

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