

# Sustainable Business Models for Robotaxi

For robotaxis to be successful and introduced to our streets an increased level of knowledge about what factors that drive this development and what legal och business related challenges hinder the development is needed.

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Project partners:



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# Challenges

- Successful pilots that fail to scale
- Underestimating ecosystem dynamics & industry disruption
- Pigeonholing & silos

# RECAP – a strategic framework

- Regulation & standards
- Economic resilience
- Cyber risks
- Attitudes & behaviors
- Political risks