

AFRY + JÄRFÄLLA + DRIVE SWEDEN

Sustainable mobility as a work benefit



LOVE
is in the
HAIR

Photo by author

Vinnovanummer: 2022-02901

BACKGROUND

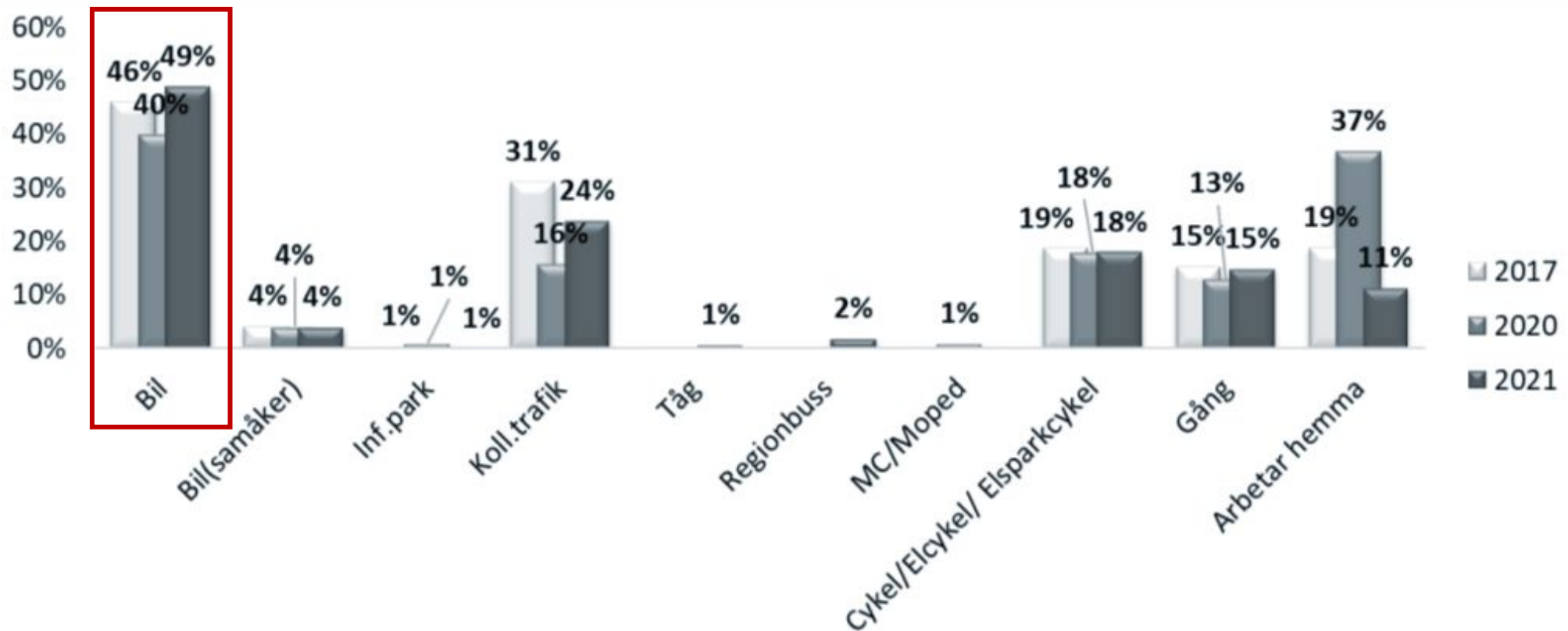
Climate City Contract 2030 – signed by
Järfälla municipality

Klimatkontrakt 2030

BACKGROUND

Commuting behavior of municipal employees

Share of transport modes for employees' trips to and from work



BACKGROUND

Mobility services provided to employees



A 3D architectural rendering of a city block. The buildings are represented as white and light-colored rectangular blocks of varying heights and widths. One building in the center-left is highlighted with a light orange color. The scene is set on a light gray ground plane with some small white spheres representing trees or landscaping. The overall style is clean and modern.

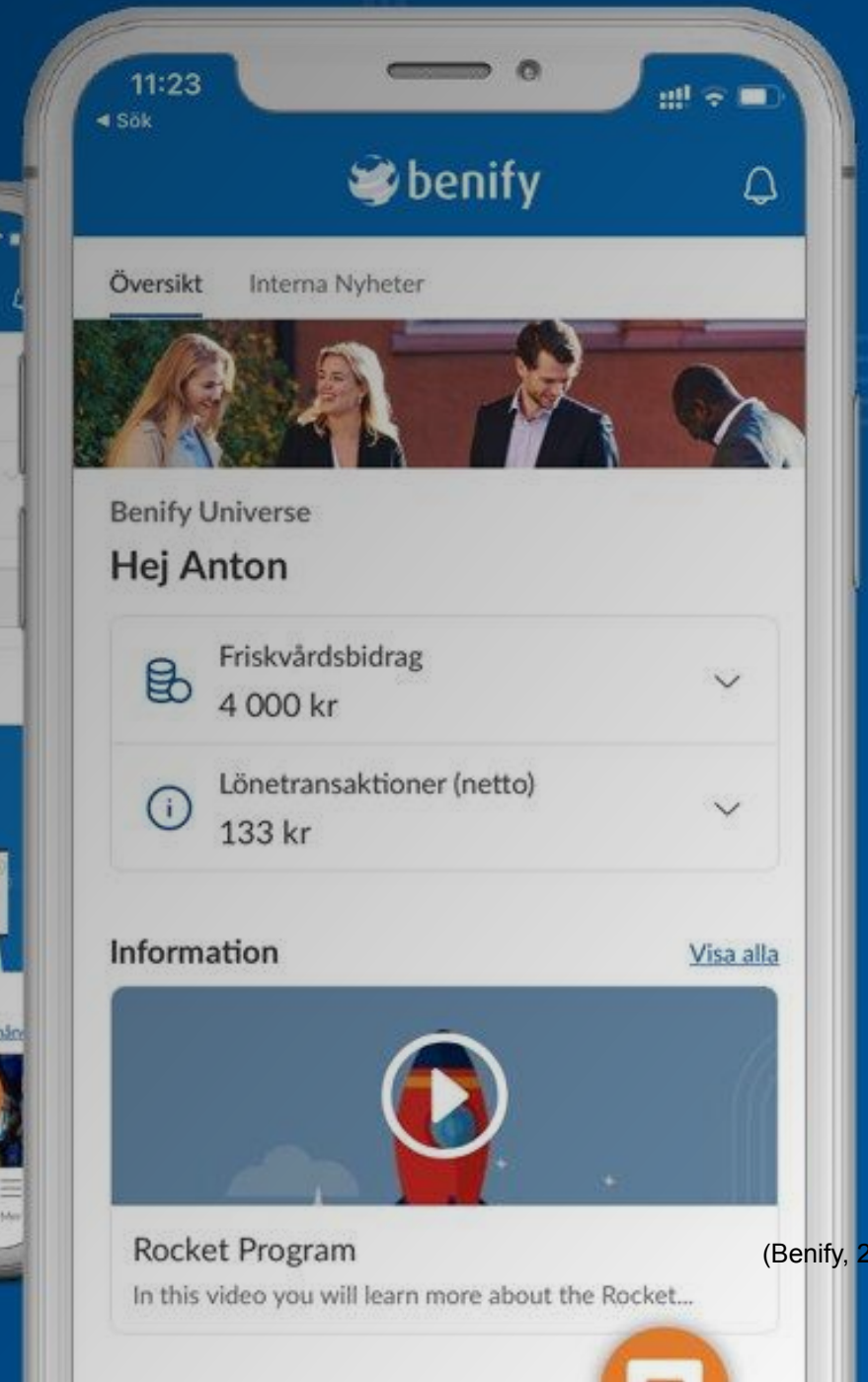
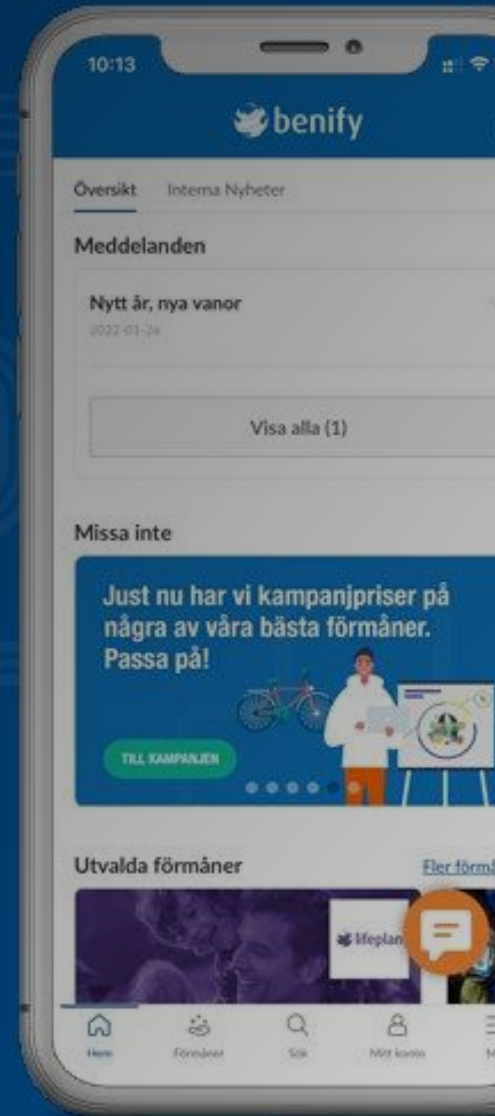
PROJECT GOAL

Window of opportunity? Reconstruction of municipal office

(Utredning inför detaljplan för Jakobsbergs centrum – White architects, 2022)

PROJECT GOAL

Employee benefits platform



(Benify, 2022)

RESULT

What impacts choice of transport mode?

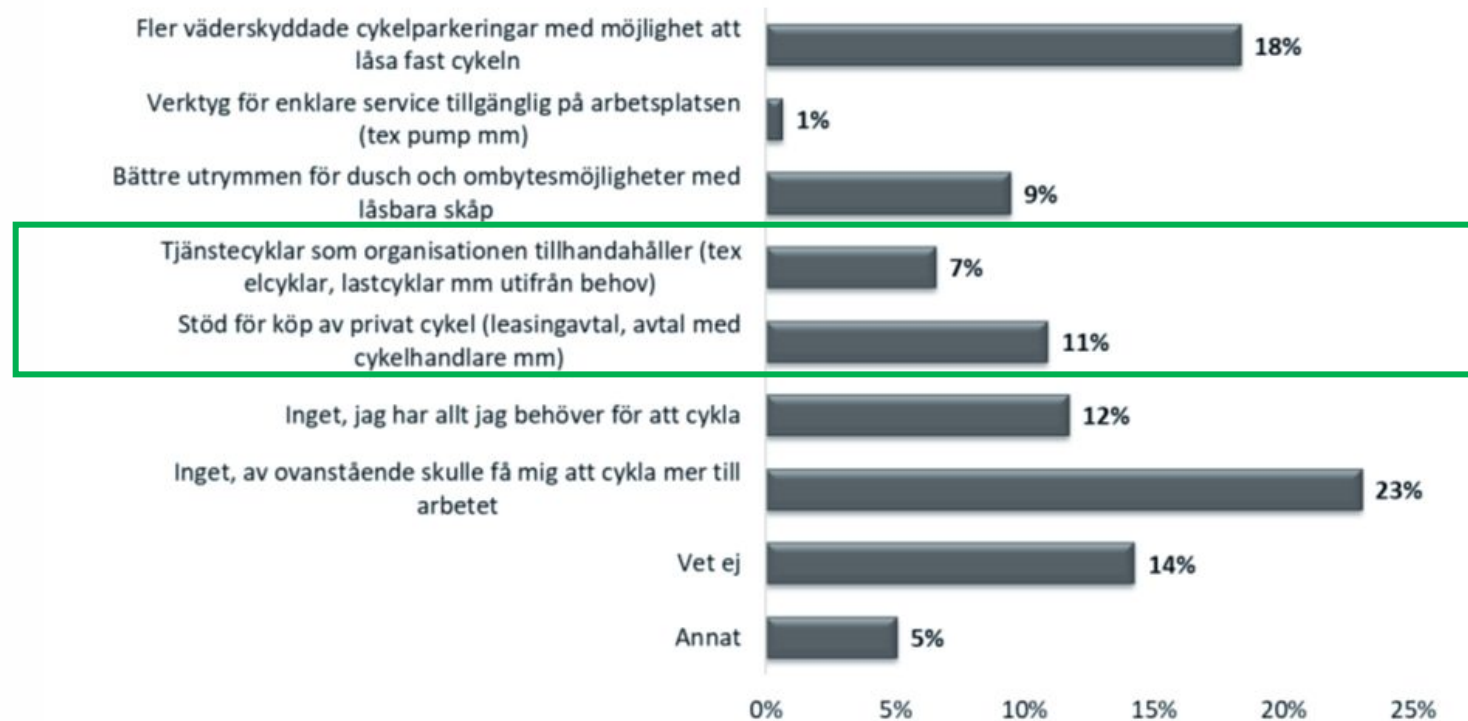


Photo by author

RESULT

Potential of mobility as a work benefit

How could your workplace become more bicycle friendly?



RESULT

New office + bicycle benefits in Örebro

Photo by Ian Edokov on Unsplash



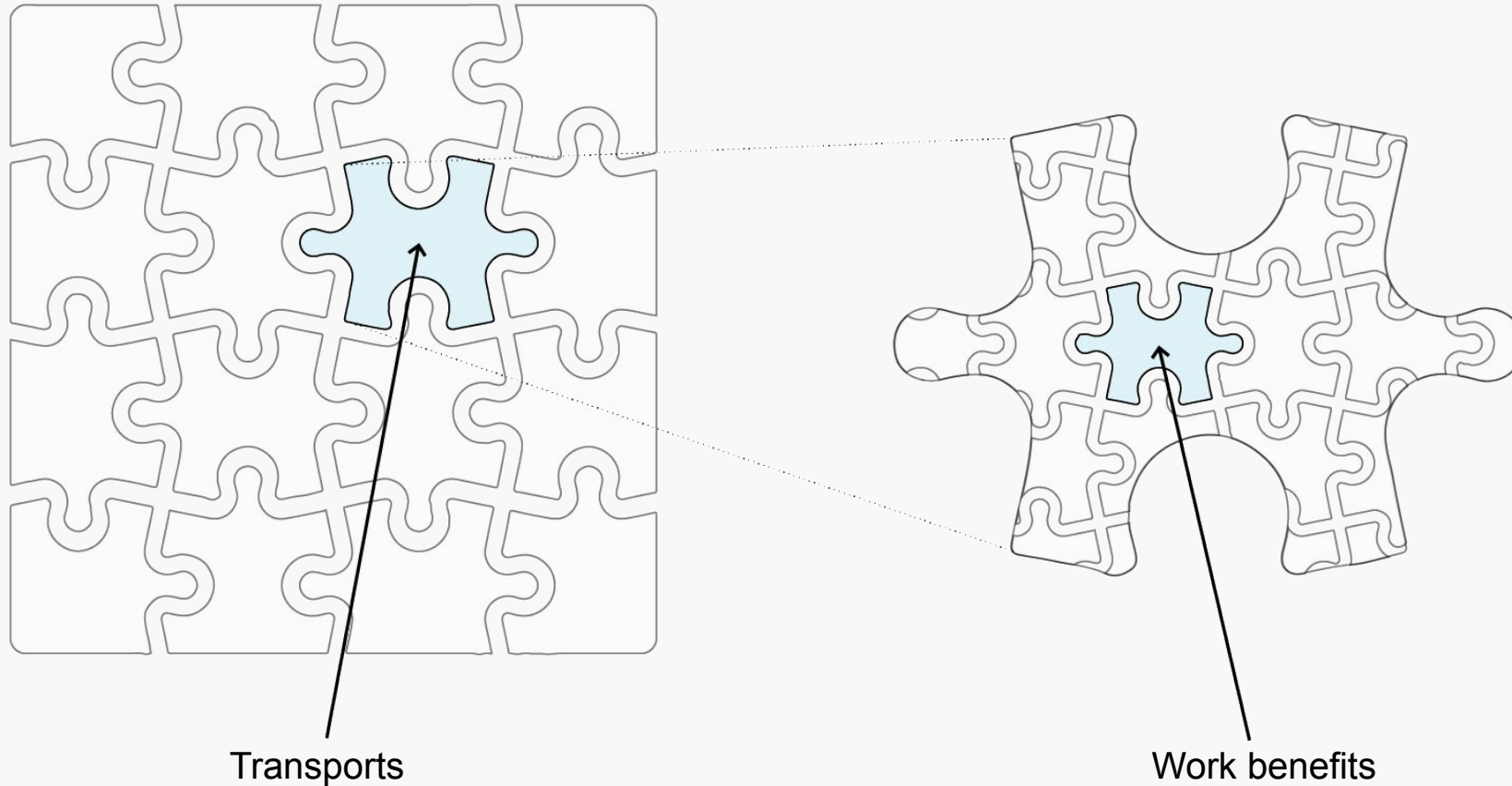
RESULT

Attitude towards mobility in the benefit platform

Photo by Ian Edokov on Unsplash

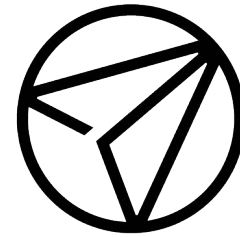
CONCLUSION

Pieces of the municipal emission puzzle





JÄRFÄLLA



AFRY
ÅF PÖRY