

PARKCESS

URBANⁱVATION

BETTER USE OF SPACE

DRIVE SWEDEN

VINNOVA
Sweden's Innovation Agency

Swedish
Energy Agency

FORMAS

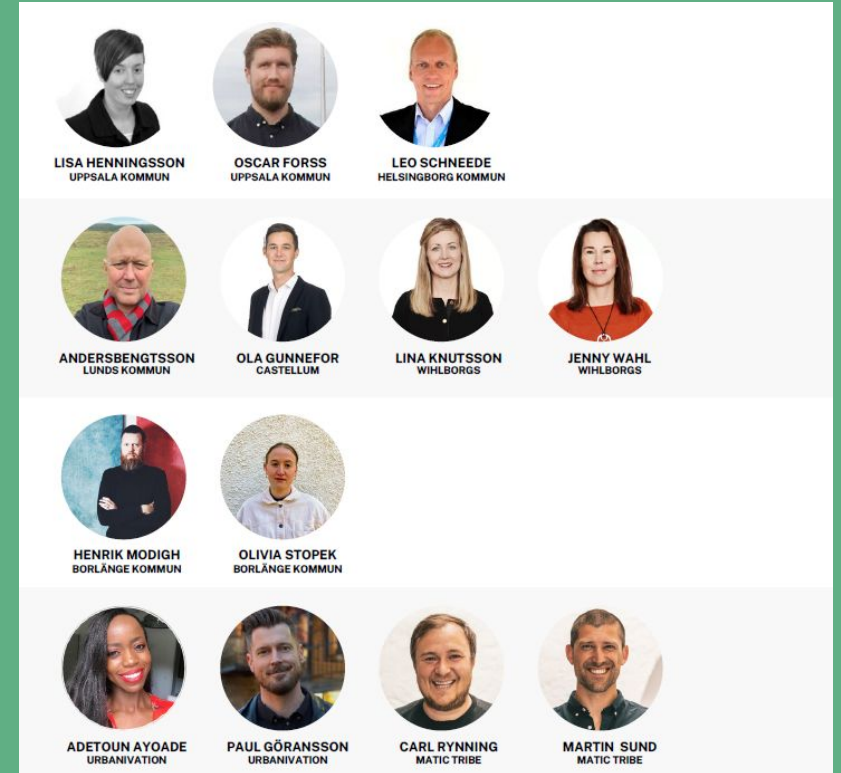
What's the problem?

There are 25 million parking spaces in Sweden,
yet with every new real estate project we add
more

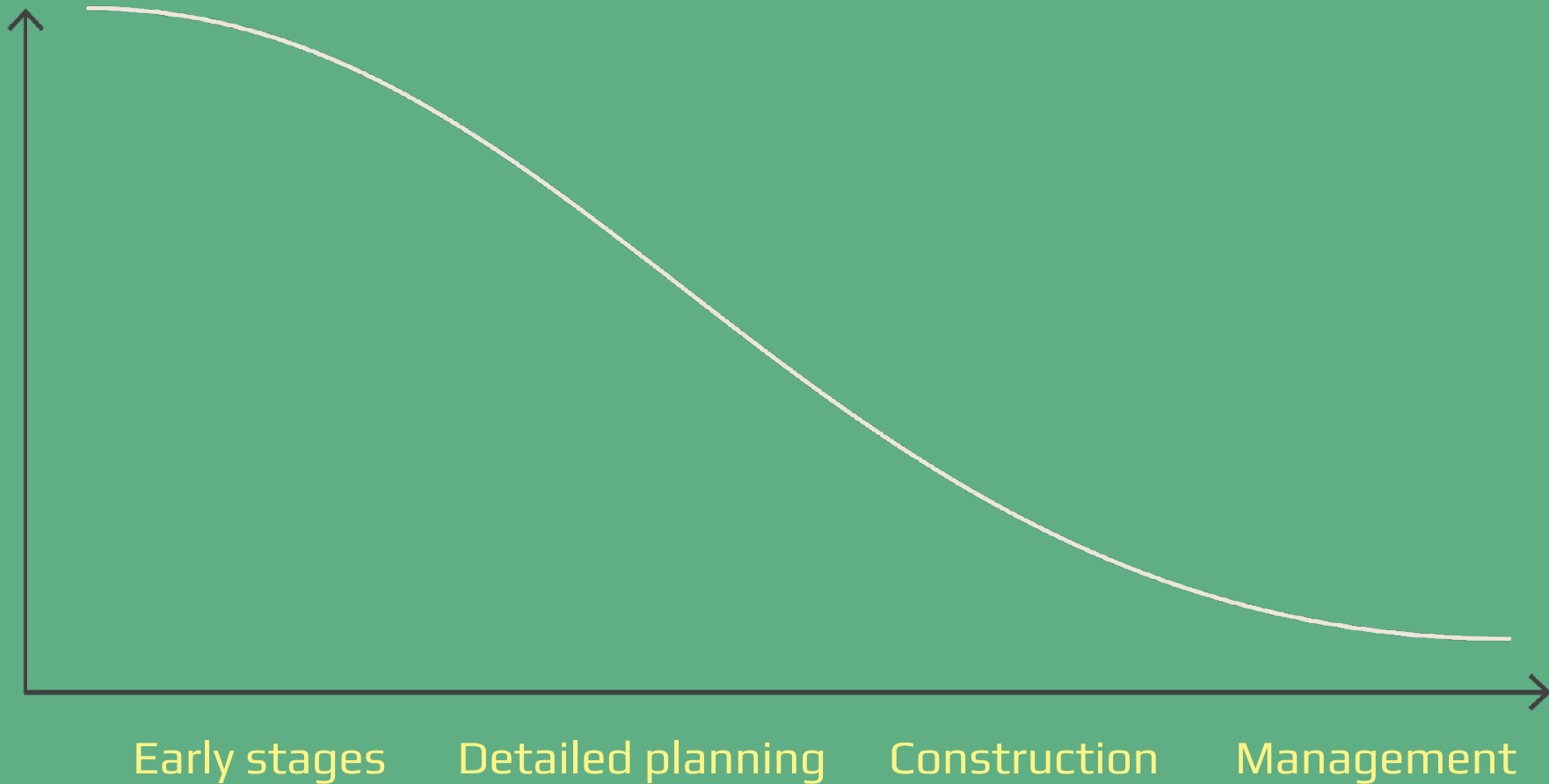
Why is that a problem?

1. Residents and taxpayers subsidize private car ownership, as the costs of parking are passed on to them
2. Real estate developers lose money on over-investment in expensive parking garages
3. Municipalities lack tools and processes to coordinate and plan for sustainable travel and decreased CO2-emissions

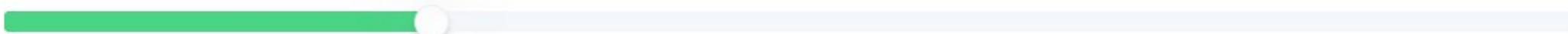
We brought together municipalities, real estate developers and a digital agency to address the problem



The possibility to make an impact is in the early stages



We developed a digital prototype for a parking calculator that let's developers estimate both the future investment and CO2-emissions

Garage under mark	48 st	48 000 000 kr	240 000 kr	337 440 (kg CO2)
				
Byggnation av p-hus ovan mark	0 st	0 kr	0 kr	0 (kg CO2)
				
Markparkering	7 st	175 000 kr	1 050 kr	3 500 (kg CO2)
				
P-köp	20 st	4 000 000 kr	500 kr	0 (kg CO2)
				
Total	75 st	52 175 000 kr	241 550 kr	340 940 (kg CO2)

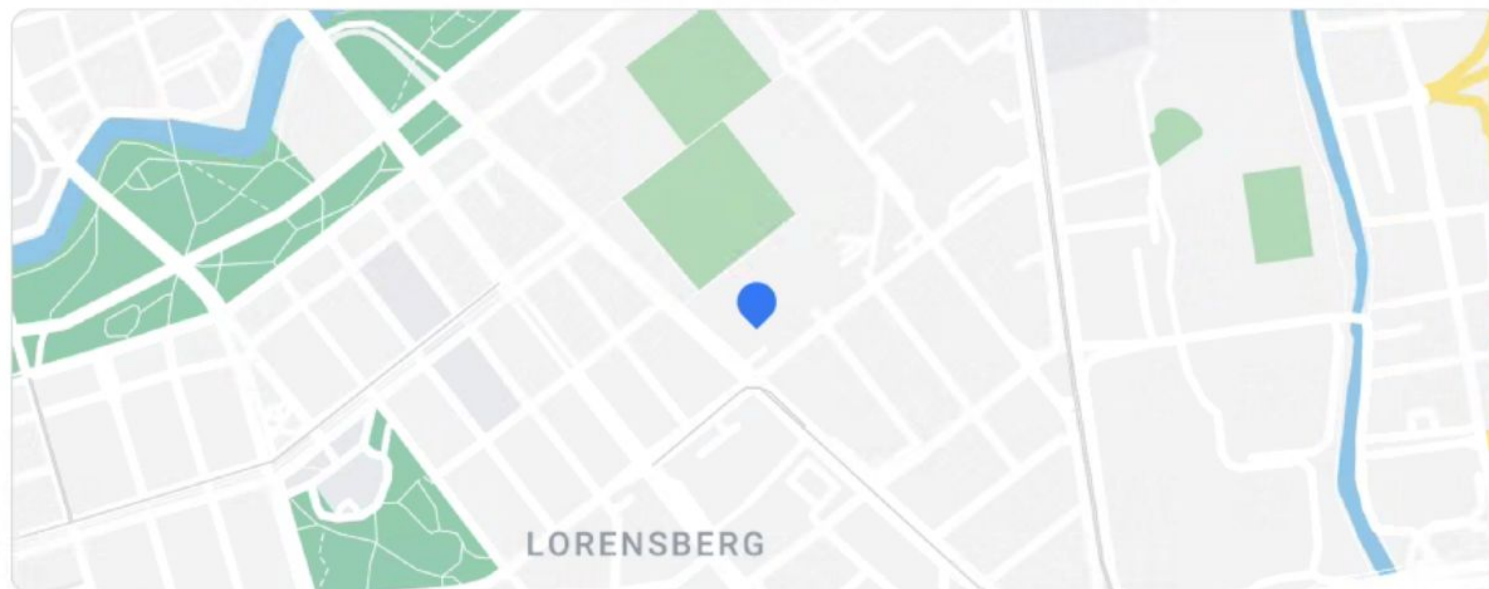


Göteborg

[← Tillbaka till kartan](#)

Inom Vallgraven 51:2

[♥ Spara som favorit](#)



[Visa alla bilder \(3\)](#)

Beskrivning

Något mer

Något mer

P-platser

8 st

Laddstolpar

2 st

Storlek

2353 m²

Pris

Vid förfrågan



Frågor om platsen? [Kontakta Henric](#)

Intresserad?

[Skicka förfrågan](#)

**We tested different hypotheses on business models
for the digital service**

The feedback from the participants

"This links directly to our goals, we must reduce car travel and we must reduce CO2. This will be a tool for us to reach our goals faster."

- Lisa Henningsson, Change leader in sustainability, Uppsala Kommun

"The municipalities cannot afford to turn down this tool. We must digitize this process."

- Ola Gunnefur, Real estate developer, Castellum

PARKCESS TRANSFORMED INTO PARKYRIA



- SHE'S A SUPERHERO THAT PROTECTS US FROM UNNEEDED PARKING SPACES AND ITS CO2 EMISSIONS
- SHE'S GREEN BECAUSE SHE BOTH SAVES THE ENVIRONMENT AND THE REAL ESTATE DEVELOPERS FROM POOR INVESTMENTS
- PARKYRIA'S SECRET WEAPONS ARE THE:
 1. PARKING CALCULATOR
 2. THE PARKING MATCH-MAKING MAP

STOP BUILDING UNNECESSARY PARKING & SAVE THE ENVIRONMENT

Parkyria is marketplace where you can share current parking spaces and prevent the construction of unneeded parking space. You can save millions of investment costs and reduce your environmental footprint!

[Sign up](#)

[Log in](#)



"The municipalities have to try this!"

Ole Gunner, Project developer, Castellum



"This is an innovation that we must use"

Lin Knutsson, Project developer, Wahlborgs



"Parkyria has the potential to solve a big problem that our cities face. We look forward to seeing its impact here in Lund."

Per Eneroth, Traffic Strategist, Lunds Kommun

