Klara Bergkvist Head of GoMore Sweden

GoMore 🕑





Our business / Who we are

Peer-to-Peer car sharing platform



Our Mission / What we do

We help people share cars



Our Vision / Why we like it

We help people get around We bring people together We take better care of the planet



Our Motivation / The problem we are trying to solve

We have a car problem There are too many cars in the cities We have more space for parking than living



Our Opportunity / When do we see a change

Car sharing is one of the most cost effective tools available in reduction of carbon emissions within the private car industry.

P2P car sharing is costless to implement for the individual and enables one to save money while reducing carbon footprint and amount of cars.



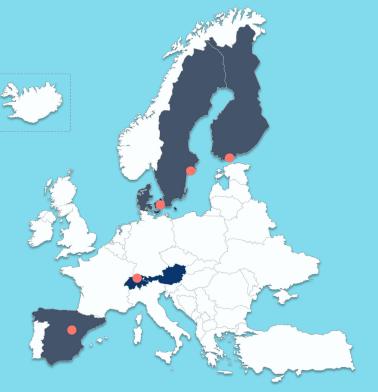


Our Success / P2P rental growing

3,5 million members cross markets.

70% of our renters says that they will not buy a car in the future thanks to services like ours.

Shared cars can replace up to 15 "not shared cars" in the cities.



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Our Future / What do we need

Insurance is our top asked question among users.

Tax regulation and car rental regulation have big impact on our conversion of new owners.

Car design will be important in the future, where cars will need to be able to drive longer and more, compared to now.



Thank you!

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