

Our vision
Sustainable travel is the norm.

The best concept in the world is about to get smarter.

The concept of sharing resources and space has never been more relevant. But we need to find solutions in those areas where today's public transport is not enough. Filling the gap between Västtrafik's services and people's travel needs.



Hållplats 2023

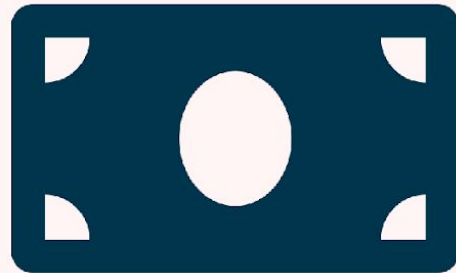
A survey on travel habits and attitudes.

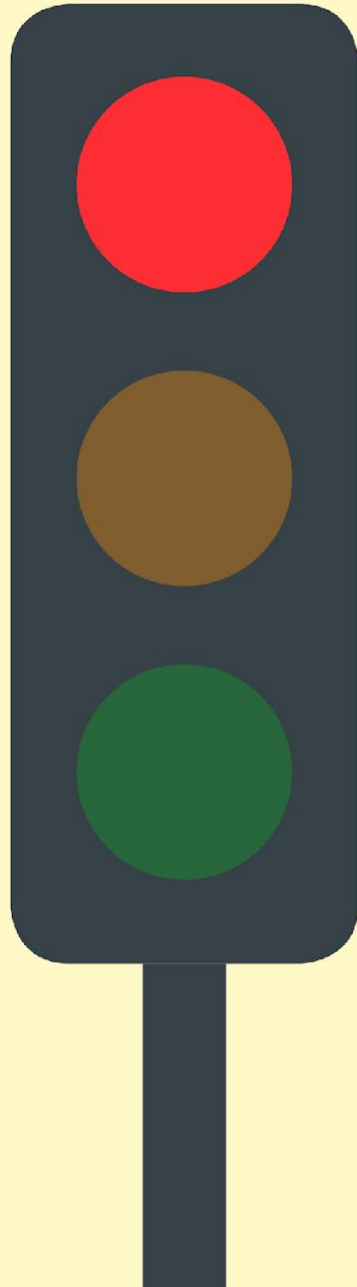




**More people believe in
change in society than
change in themselves.**

Everyday factors like time and money trump more abstract values like the climate when choosing means of transport.





**Almost 5 out of 10 say
that increased costs
of living and fuel prices
mean they drive less.**

**Driving is seen as more reasonably
priced than public transport.**



**Majority thinks that the
climate transition is too slow.**



Nearly half believe new laws and regulations governing sustainable travel are needed.

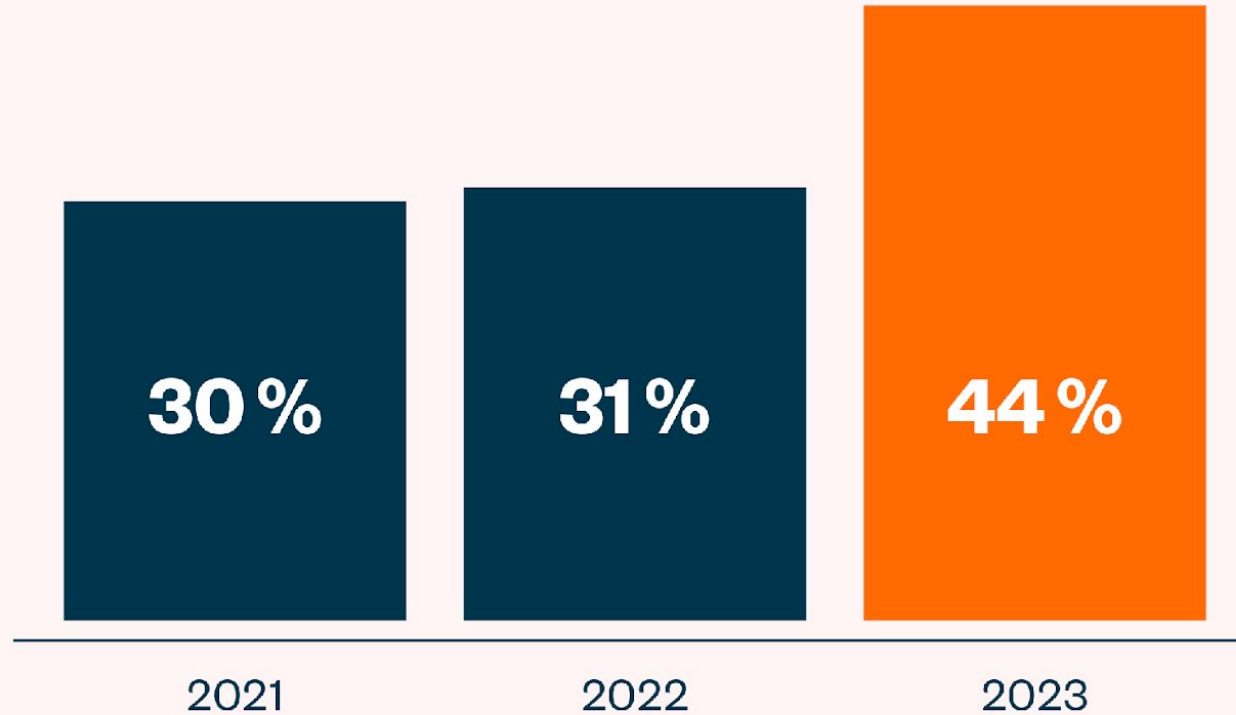




28%

**want access to a car,
but not to own it.**

More people want micromobility included in the public transit ticket.



Thank you for travelling together.

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