Governance in Mobility and Climate smart mobility 2030

Fredrik Olsson
Partner Nollzon



CLIMATE-SMART MOBILITY In 2030

"Drive Sweden's vision is that Sweden takes a leading role in leveraging digital technology to shape a more sustainable transportation system"

"Viable Cities mission is climate neutral cities 2030 with a good life for all within planetary boundaries."



LEARNINGS

- Focus areas is a good thing
 - Set, work through, develop and persevere, dare to be nerdy and stupid
- Mission and technology need to be addressed for the existing resources and behaviours. Most things are the existing
 - We have poor control and poor utilization of the existing and old problems are still unsolved
- Cities has to adapt to cooperate with "cheap", small and fast companies that can give us new things and insights
 - Procurement and existing structures in the way?



RESULTS

- Circa 12 project has come about through the collaboration- so far
- Better collaborations between small technology companies and cities

We are in the middle of a new revolution where young small companies are at the forefront- more then usual



Partners



- Vinnova
- Lindholmen science park
- Drive Sweden

Viable cities

Contact

- Fredrik Olsson, Nollzon
- 070-4861045
- fredrik@nollzonemobility.se

