

voi.

Shared micromobility

7 September

Cities made
for living



Short introduction to Voi

2018

Founded in Sweden



18

municipalities in Sweden,
100+ globally

+900

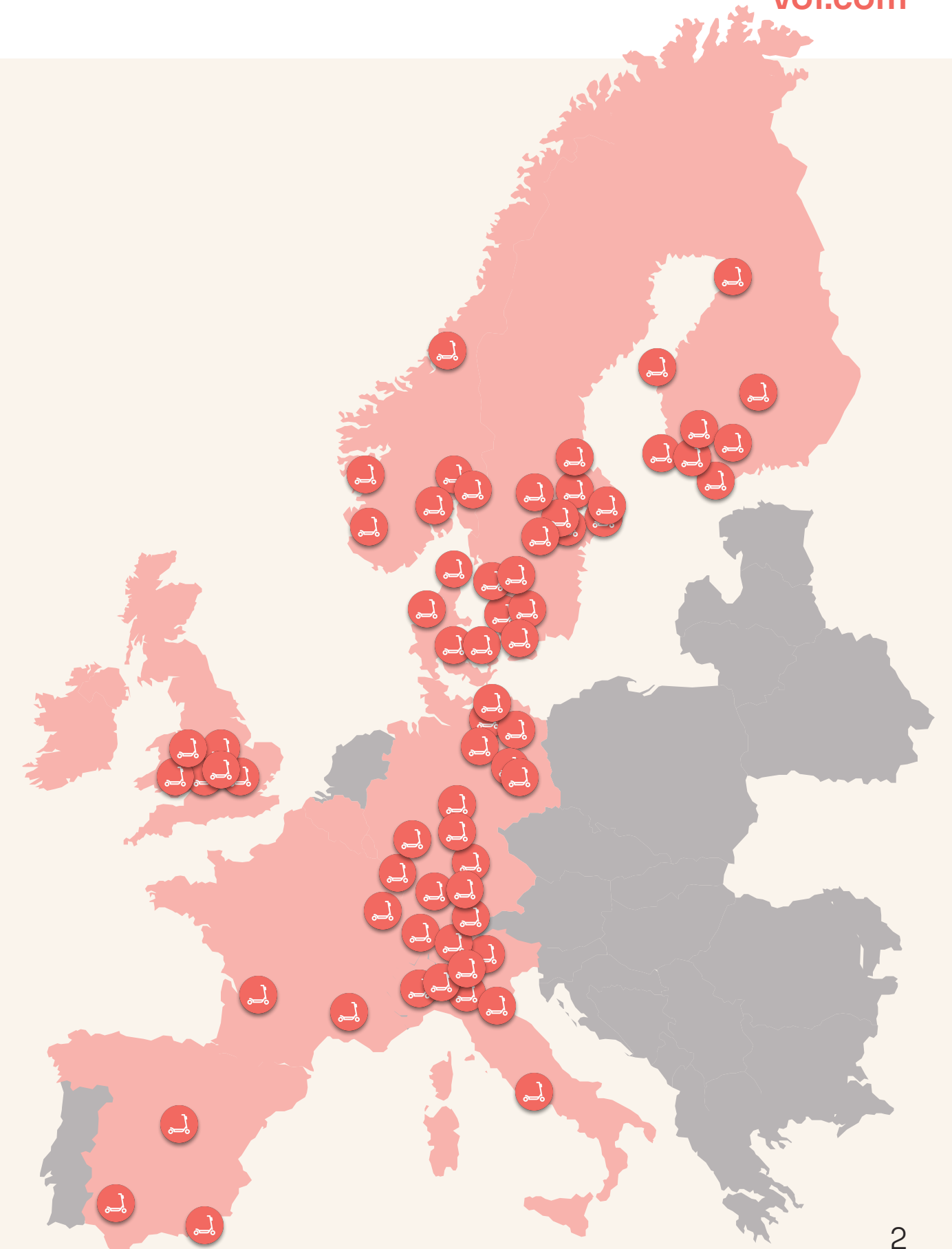
employees

+8m

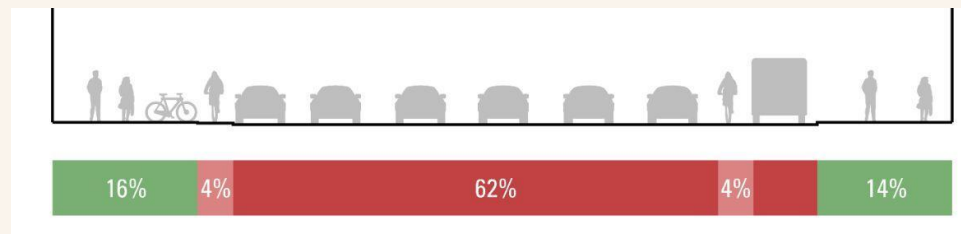
trips in Sweden during 2022

600 000

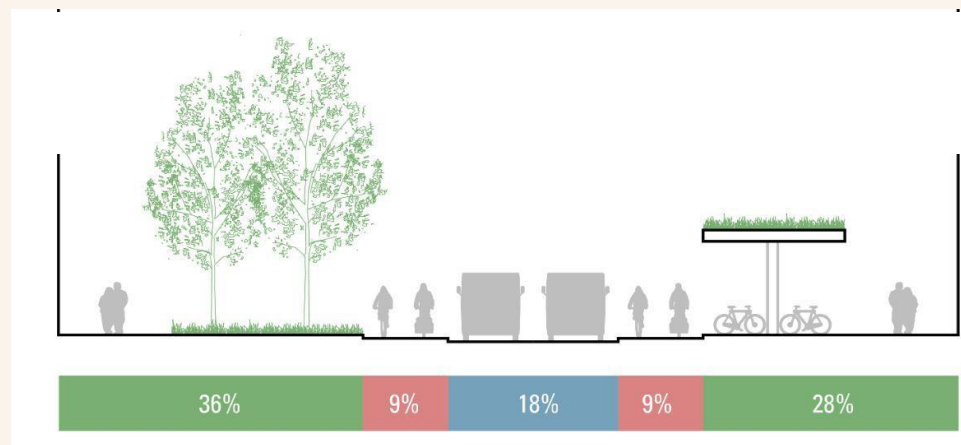
unique users in Sweden 2022



Our vision is to be a part of creating greener and more living cities



Sveavägen today



Sveavägen in the future

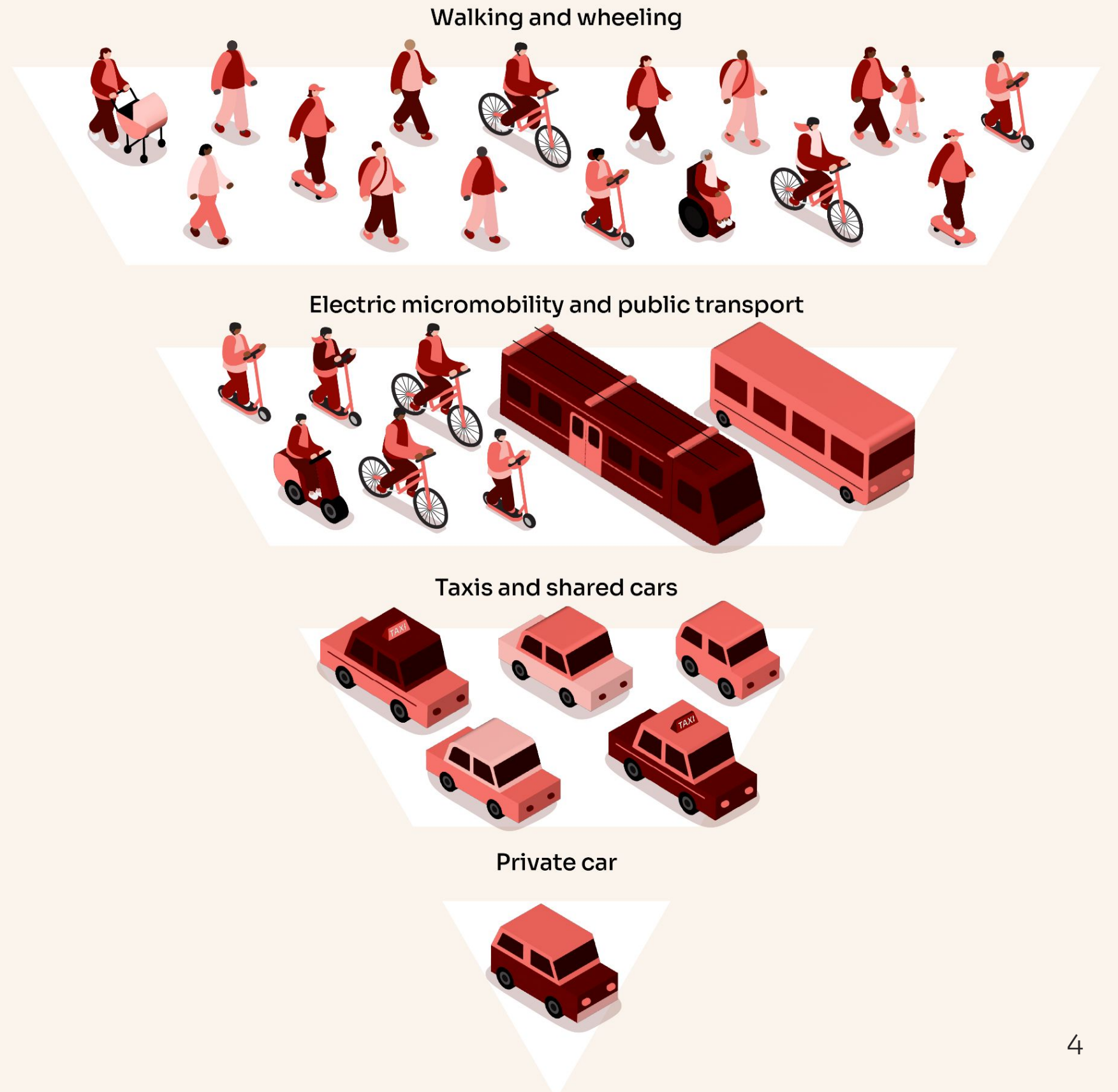


To achieve this vision, we need to make it easy to choose the most space and time efficient green transport for each individual trip.

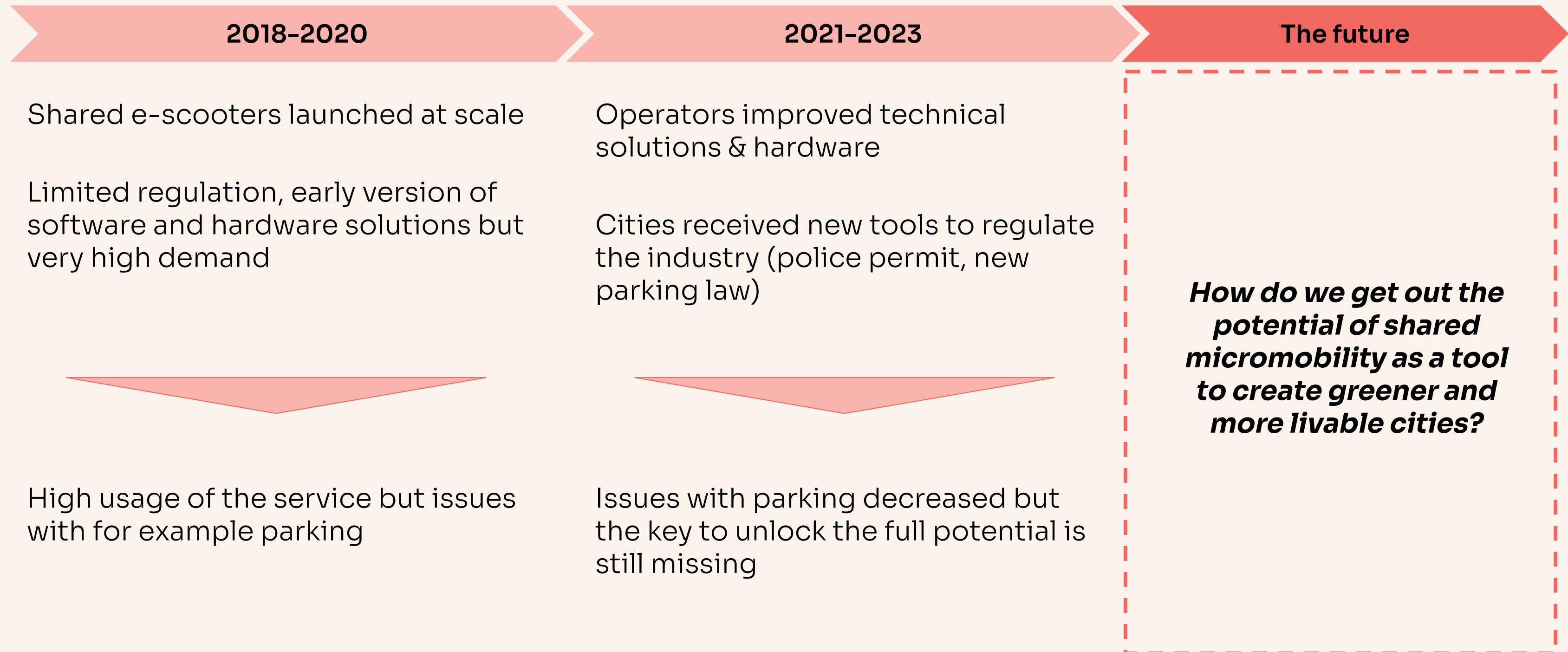
Shared micromobility in combination with other shared modes of transports are enabling this.

60% of our users have taken an e-scooter in combination with public transport in the last 6 months

Of these, **34%** answered that **≥half of their trips with e-scooters** are taken to or from public transport



The full potential of shared micromobility has not yet been realized



Tenders are needed to extract the full potential of shared micromobility and combined mobility in general

1.

Creates a better user experience by increasing availability of the service

(when you limit the number of vehicles you also have to limit the number of operators)

2.

Cities can set strict requirements on sustainability, safety, parking and mobility

3.

Creates sustainable long-term conditions for the operators and for enabling combined mobility

(e.g. integration with public transport)

Oslo's tender led to increased usage of shared micromobility, integration with public transport and a decrease in parking issues

Over 100 cities in Europe have tendered shared micromobility

Gävle was the first city to tender in Sweden

Oslo, a good example of the benefits with tenders



Debatt Lär av Gävle: Upphandla elsparkcyklarna!

24 december 2022 07:35

Gävle är först i Sverige att upphandla delade elsparkcyklar, med tvåårig ensamrätt till Voi. Konkurrenterna Tier och Dott, och 2030-sekretariatet berömmar kommunen och uppmanar andra att ta efter.

- 1 **Number of trips with shared micromobility increased**
- 2 **Parking issues decreased**
- 3 **Shared micromobility integrated digitally with the public transport provider (Ruter)**