Cities made for living



### Short introduction to Voi

2018

Founded in Sweden

18

municipalities in Sweden, 100+ globally

+900

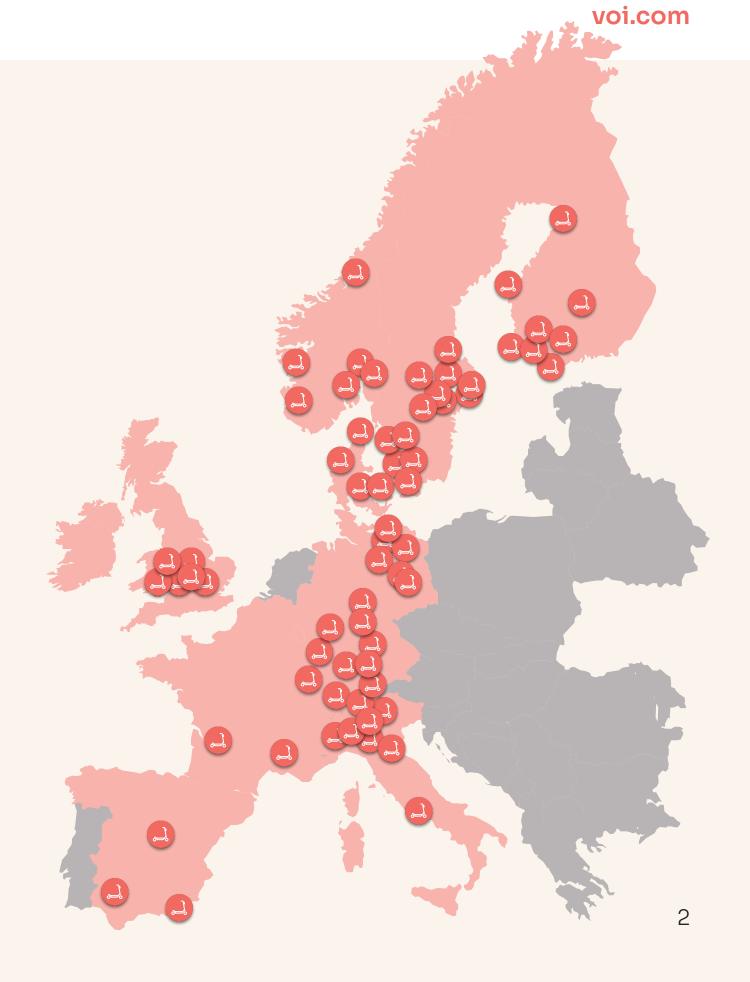
employees

+8m

trips in Sweden during 2022

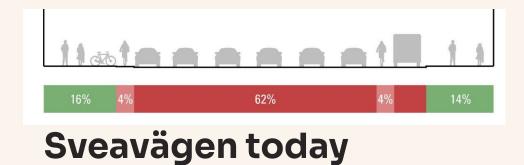
600 000

unique users in Sweden 2022



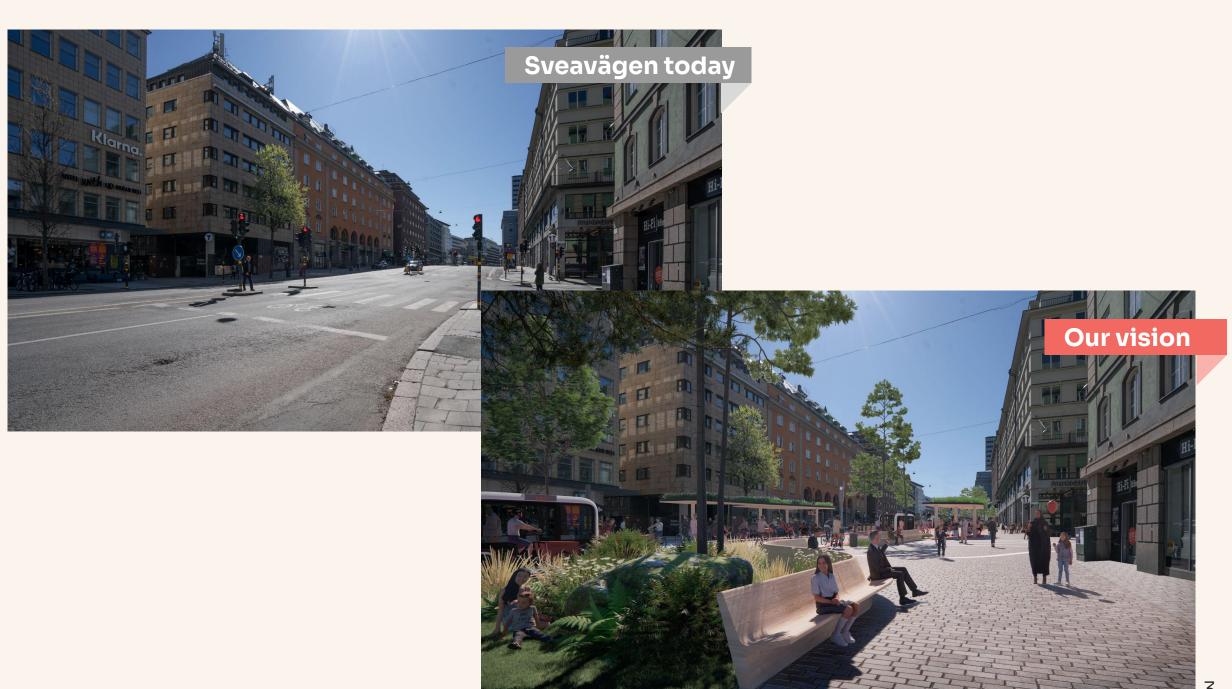


# Our vision is to be a part of creating greener and more living cities





Sveavägen in the future



To achieve this vision, we need to make it easy to choose the most space and time efficient green transport for each individual trip.

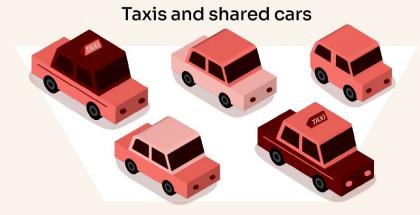
Shared micromobility in combination with other shared modes of transports are enabling this.

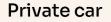
60% of our users have taken an e-scooter in combination with public transport in the last 6 months

Of these, 34% answered that ≥half of their trips with e-scooters are taken to or from public transport













## The full potential of shared micromoblilty has not yet been realized

2018-2020	2021-2023	The future
Shared e-scooters launched at scale	Operators improved technical solutions & hardware	
Limited regulation, early version of software and hardware solutions but very high demand	Cities received new tools to regulate the industry (police permit, new parking law)	How do we get out the potential of shared micromobility as a tool to create greener and
High usage of the service but issues with for example parking	Issues with parking decreased but the key to unlock the full potential is still missing	more livable cities?

Tenders are needed to extract the full potential of shared micromobility and combined mobility in general

1.

Creates a better user experience by increasing availability of the service

(when you limit the number of vehicles you also have to limit the number of operators)

2.

Cities can set strict requirements on sustainability, safety, parking and mobility

3.

Creates sustainable long-term conditions for the operators and for enabling combined mobility

(e.g. integration with public transport)



### Oslo's tender led to increased usage of shared micromoblity, integration with public transport and a decrease in parking issues

Over 100 cities in Europe have tendered shared micromobility

Cities that have tendered

Gävle was the first city to tender in Sweden

#### **Debatt** Lär av Gävle: Upphandla elsparkcyklarna!

24 december 2022 07:35

Gävle är först i Sverige att upphandla delade elsparkcyklar, med tvåårig ensamrätt till Voi. Konkurrenterna Tier och Dott, och 2030-sekretariatet berömmer kommunen och uppmanar andra att ta efter.

Oslo, a good exemple of the benefits with tenders

- Number of trips with shared micromobility increased
- **2** Parking issues decreased

Shared micromobility integrated digitally with the public transport provider (Ruter)